



Asure Software Wins People's Choice Stevie® Award in 2018 American Business Awards®

June 6, 2018

AUSTIN, Texas, June 06, 2018 (GLOBE NEWSWIRE) -- [Asure Software](#) (NASDAQ:ASUR), a leading provider of Agile Workplace Solutions, which include Human Capital Management (HCM) and workplace management software, was named a winner of a People's Choice Stevie® Award for Favorite New Products in The 16th Annual [American Business Awards®](#) for AsureHCM, mid-market human capital management solution.

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

The crystal People's Choice Stevie Awards will be presented to winners during a gala banquet on Monday, June 11 at the Marriott Marquis Hotel in New York City. More than 650 American Business Awards winners and their guests will attend. Peer-adjudicated Gold, Silver and Bronze Stevie Award winners will also be presented with their awards that evening.

The People's Choice Stevie Awards for Favorite New Products are a feature of The American Business Awards in which the general public can vote for their favorite new products and services of the year. More than 58,000 votes were cast in 48 people's choice categories this year. All new products and services submitted to the ABAs' new product categories were included in people's choice voting.

More than 3,700 nominations were submitted to this year's American Business Awards for consideration in a wide range of categories, including New Product or Service of the Year, Most Innovative Company of the Year, Management Team of the Year, Best New Product or Service of the Year, Corporate Social Responsibility Program of the Year, and Startup of the Year, among others.

Pat Goepel CEO of Asure Software said, "I am extremely proud of our team at Asure, and thrilled with the recognition from our clients who voted for us to receive the People's Choice Stevie Award." Goepel continued, "Our customers seek the agility in a cloud platform that is aligned with their business strategy, using the latest modern office technology. At Asure we are helping our clients achieve this with our innovation around our workforce and workspace technologies and we are pleased it is being acknowledged."

Asure Softwares, AsureHCM product for mid market customers, simplifies the management of HR data throughout the entire employment process. Employees, administrators, and executives all benefit from the improved productivity and informed decision making that comes with a single, unified HR system and powerful self-service.

Details about The American Business Awards, the list of People's Choice Stevie Award winners, and the complete list of Stevie winners in this year's ABAs are available at www.StevieAwards.com/ABA.

About Asure Software

Asure Software (NASDAQ:ASUR), headquartered in Austin, Texas, offers intuitive and innovative solutions designed to help organizations of all sizes and complexities build companies of the future. Our cloud platforms enable more than 100,000 clients direct and indirect, worldwide to better manage their people and space in a mobile, digital, multi-generational, and global workplace. Asure Software's offerings include a fully-integrated HCM platform, flexible benefits and compliance administration, HR consulting, and time and labor management as well as a full suite of workspace management solutions for conference room scheduling, desk sharing programs, and real estate optimization. For more information visit www.asuresoftware.com

About the Stevie Awards

Stevie Awards are conferred in seven programs: The American Business Awards®, The International Business Awards®, the Asia-Pacific Stevie Awards, the German Stevie Awards, the Stevie Awards for Women in Business, the Stevie Awards for Sales & Customer Service, and the Stevie Awards for Great Employers. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

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Source: Asure Software Inc