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Asure Software's Pat Goepel to Speak at RedChip 2011 Small-Cap New York Conference

Chief Executive Officer to Provide Inside Look at Asure Software Growth

AUSTIN, Texas, Nov. 7, 2011 (GLOBE NEWSWIRE) -- [Asure Software, Inc.](#) (Nasdaq:ASUR), a leading provider of workforce management software solutions, today announced that CEO Pat Goepel will speak at the RedChip 2011 Small-Cap New York Conference at the Harvard Club in New York City on Wednesday, November 9 at 11:30 a.m. EST.

"I'm looking forward to speaking at the RedChip 2011 Small-Cap conference and sharing Asure Software's recent accomplishments, steady growth, and emergence as a leader in our industry," commented Mr. Goepel.

Asure Software intends to file a Form 8-K with an investor presentation shortly after their third quarter 2011 earnings call, scheduled for November 8, 2011 at 10 a.m. CDT. The call will be hosted by Pat Goepel, Chief Executive Officer and David Scoglio, Chief Financial Officer, both of Asure Software. Information will also be available on www.asuresoftware.com following the earnings call.

The RedChip 2011 Small-Cap New York Conference is the "must attend" event of the year for all small-cap investors, providing the opportunity to hear great ideas about outstanding emerging growth companies.

About Asure Software

Headquartered in Austin, Texas, Asure Software, Inc. (Nasdaq:ASUR) is a leading provider of innovative, cloud-based workforce management and asset optimization solutions. Our "keep-it-simple" meeting room management, workforce management, self-service and time & attendance solutions help organizations of all sizes and complexities streamline resources, eliminate waste and turbo-charge their workplace. Over 3,500 customers of all sizes and complexities rely on us each day to ensure a high-performing work environment. Visit us at www.asuresoftware.com.

The Asure Software, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8565>

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