

Asure Software to Present at RedChip Small-Cap Conference

AUSTIN, Texas, April 23, 2012 (GLOBE NEWSWIRE) -- <u>Asure Software, Inc.</u> (Nasdaq:ASUR), a leading provider of workplace management software solutions, announced today that its Chief Executive Officer, <u>Pat Goepel</u>, will present at the RedChip Small-Cap New York Conference. The event will take place on Thursday, April 26, 2012 at the Harvard Club of New York City.

Asure Software will deliver a 30-minute corporate presentation at 11:30 a.m. local time. For more information about the RedChip Small-Cap New York Conference, please visit <u>http://www.redchip.com/conference</u>.

About Asure Software

Asure Software, Inc. (Nasdaq:ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. The company ensures a high-performing work environment by integrating its "keep it simple" solutions and expertise to more than 3,500 clients worldwide. Asure Software's suite of solutions range from time and attendance workforce management solutions to asset optimization and meeting room management. For more information, please visit <u>www.asuresoftware.com</u>.

The Asure Software, Inc. logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=11986

CONTACT: David Scoglio, CFO Asure Software, Inc. 512-437-2732 dscoglio@asuresoftware.com Jon Cunningham RedChip Companies, Inc. Tel: +1-800-733-2447, Ext. 107 info@redchip.com

http://www.redchip.com