

October 23, 2008

## **Asure Software's NetSimplicity to Exhibit at the Premier EDUCAUSE 2008 Annual Conference**

### **NetSimplicity's Meeting Room Manager Showcasing at the Leading Information Technology Event for the Higher Education Market**

AUSTIN, TX, Oct 23, 2008 (MARKET WIRE via COMTEX News Network) -- Asure Software (NASDAQ: ASUR), a leading provider of workforce management solutions, will be exhibiting at the upcoming EDUCAUSE 2008 Annual Conference & Exhibition, Oct. 28-31 in Orlando, Florida. EDUCAUSE 2008 is the premier information technology (IT) event for the higher education market where IT leaders and professionals in higher education can gather to learn more about the latest technological advances that advance education.

NetSimplicity will be located at booth #1350 at the Orange County Convention Center in Orlando, Florida, and will be showcasing their popular Meeting Room Manager (MRM) scheduling software. MRM allows corporations to efficiently and effectively book an online reservation for any conference and meeting room, and automatically schedule ancillary services such as catering and equipment. More than 250 colleges and universities use Meeting Room Manager (MRM) to schedule rooms and resources, including Rhodes College, Duke University, John Hopkins University, and UCLA.

The EDUCAUSE Annual Conference has been called "the best conference for higher education IT professionals, hands down." At the annual conference, attendees will have the opportunity to learn with fellow IT leaders and professionals and network at the conference.

#### **About Asure**

Headquartered in Austin, Texas, Asure Software (ASUR), (a d/b/a of Forgent Networks, Inc.), empowers small to mid-size organizations and divisions of large enterprises to operate more efficiently, increase worker productivity and reduce costs through a comprehensive suite of on-demand workforce management software and services. Asure's market-leading suite includes products that optimize workforce time and attendance tracking, benefits enrollment and tracking, pay stubs and W2 documentation, expense management, meeting and event management, and asset tracking and reservations. With additional offices in Seekonk, Mass., Vancouver, British Columbia, and Mumbai, India, Asure serves 3,500 customers around the world. For more information, please visit [www.asuresoftware.com](http://www.asuresoftware.com).

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this press release regarding Forgent's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Company's Annual Report or Form 10-K for the most recently ended fiscal year.

SOURCE: Asure Software