

October 23, 2007

## **NetSimplicity Expands Its Interactive LCD Solution Offerings**

### **Provides Innovative, Productivity Enhancement for Meeting Room Booking and Schedule Viewing On Location**

AUSTIN, TX, Oct 23, 2007 (MARKET WIRE via COMTEX News Network) -- Asure Software (NASDAQ: ASUR), a leading provider of workforce management software, today announced the expansion of their Interactive LCD Solutions for its flagship room scheduling software, Meeting Room Manager™ through a partnership with TabletKiosk™ a leader in Tablet PCs and mobile computing solutions.

With the Interactive LCD Solution, NetSimplicity, a division of Asure Software expands the options for on-site scheduling and viewing of meeting room availability and room details. The Sahara Slate PC™ is an interactive touch-screen tablet computer that can be placed on a reception desk or wall-mounted outside meeting rooms or in lobbies. From each panel, users can find a scheduled meeting, see at-a-glance whether one or more rooms are currently available, and book those rooms from the touch-screen interface. Their attractive design creates a positive impression for staff and visitors.

"These expansion of our LCD offerings ensures that we continue to deliver increasing choices to our customers," said Nancy Harris, Vice President and General Manager of NetSimplicity. "This combination of Meeting Room Manager's room scheduling software as a central repository of room reservation information and the Tablet PC ad hoc booking interface is a cost-effective, flexible solution for scheduling meeting rooms from a variety of locations."

The Interactive LCD Solution is fully integrated with NetSimplicity's Meeting Room Manager™, which enables users to view room schedules, book meeting rooms, and manage meeting logistics from any Web browser. Customers can optionally apply Meeting Room Manager's security model to control who in their organization has access to view room schedules, book rooms, and modify existing bookings -- even from the mounted tablet panel.

"As two innovation leaders, TabletKiosk and NetSimplicity can uniquely promote the Sahara Slate PC and Meeting Room Manager as a powerful, economical and efficient meeting room reservation solution," said Gail Levy, Director of Marketing at TabletKiosk. "We're looking forward to working closely with NetSimplicity in the future to expand new partnership opportunities."

By synchronizing planned and ad hoc use of meeting rooms, Meeting Room Manager™, in combination with the Interactive LCD Solutions, make it easy for everyone in an organization to find meetings and meeting rooms and avoid booking conflicts. As the only vendor on the market to offer the flexibility of secure, integrated, multi-room booking from both the Web and LCD panels, NetSimplicity offers the most comprehensive and cost-effective solution to manage scheduling for all of an organization's rooms from any location.

Benefits of the Meeting Room Manager™ with the Interactive LCD Solution include:

- Allows for easy to install flush or quick mounting on a wall or desk due to lightweight, sleek form factors
- Creates an impressive display for staff and visitors
- Provides complete computing solution with built-in wireless a/b/g networking
- Offers Bluetooth® accessibility
- Reduces the time and effort required to find a meeting and book a meeting room
- Eliminates double-bookings
- Controls access to room schedules and bookings

The Interactive LCD Solutions, priced at \$2,499 USD, includes the specialized connector software and touch-enabled LCD computer. It is available as an optional add-on to the Web and Enterprise editions of Meeting Room Manager version 7.5.

#### **About Asure Software**

Headquartered in Austin, Texas, Asure Software (ASUR), (a d/b/a of Forgent Networks, Inc.), empowers small to mid-size organizations and divisions of large enterprises to operate more efficiently, increase worker productivity and reduce costs through a comprehensive suite of on-demand workforce management software and services. Asure's market-leading suite

includes products that optimize workforce time and attendance tracking, benefits enrollment and tracking, pay stubs and W2 documentation, expense management, meeting and event management, and asset tracking and reservations. With additional offices in Seekonk, Mass., Vancouver, British Columbia, and Mumbai, India, Asure serves 3,500 customers around the world. For more information, please visit [www.asuresoftware.com](http://www.asuresoftware.com)

#### About TabletKiosk™

TabletKiosk is a wholly owned subsidiary of Sand Dune Ventures Inc. a privately held technology incubator. The company produces slate style Tablet PCs and UMPCs marketed through an authorized reseller channel and directly through the company website. For more information, visit [www.TabletKiosk.com](http://www.TabletKiosk.com)

#### Contacts:

News Media  
Susie Tull  
512/577-2956  
[susan\\_tull@asuresoftware.com](mailto:susan_tull@asuresoftware.com)

Investor Relations  
Hala Elsherbini  
972-458-8000  
[hala@halliburtonir.com](mailto:hala@halliburtonir.com)

SOURCE: Asure Software