

March 8, 2016

Asure Software to Present at the 28th Annual ROTH Conference

AUSTIN, Texas, March 08, 2016 (GLOBE NEWSWIRE) -- Asure Software, Inc. (Nasdaq:ASUR), a leading provider of workplace management software solutions, today announced that it will present at the 28th Annual ROTH Conference on Tuesday, March 15 in Orange County, CA at The Ritz Carlton (1 Ritz Carlton Dr.). Pat Goepel, Asure Software CEO, will give the company's presentation which is scheduled for 11:30 a.m. — 12:00 p.m.

"The ROTH Conference is an excellent venue to meet with investors in a more intimate, 1:1 and small group setting," said Goepel. "We are excited for the opportunity to share Asure's unique value proposition with investors at this must-attend event."

About Asure Software

Asure Software, Inc. (Nasdaq:ASUR) is headquartered in Austin, Texas with regional headquarters in London, England. Asure helps companies better manage their global, mobile workforces with SaaS-based solutions that bring people, time, space and assets together in a meaningful way. The company serves approximately 6,000 clients worldwide with workplace and workforce management solutions that offer innovative ways to help meet the needs of an agile workforce. For more information, please visit <http://www.asuresoftware.com/> or <http://www.asuresoftware.co.uk/>.

Cautionary Note Regarding Forward Looking Statements

This release may contain forward-looking statements that involve risks and uncertainties. Any forward-looking statements and all other statements that may be made in this news release that are not historical facts are subject to a number of risks and uncertainties, and actual results may differ materially. Please refer to Asure Software's filings with the Securities and Exchange Commission (SEC) for more information on the risk factors that could cause actual results to differ. Copies for Asure Software's filing are available from the SEC, may be found on Asure Software's website, or may be obtained upon request from Asure Software.

Editorial Contacts:

Mary Nguyen

Marketing Director

Asure Software, Inc.

888-323-8835

mnguyen@asuresoftware.com