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Asure Software Names Jennifer Crow as CFO

Experienced Financial Executive Will Support Company's Aggressive Growth Strategies and Oversee Investor Relations

AUSTIN, Texas, Nov. 6, 2012 (GLOBE NEWSWIRE) -- [Asure Software, Inc.](#) (Nasdaq:ASUR), a leading provider of workplace management software solutions, today announced that [Jennifer Crow](#), CPA, has been named Chief Financial Officer. She will oversee the company's finance, accounting and investor relations functions.

"Asure Software has grown aggressively this year, both organically and through acquisitions and strategic partnerships," said Pat Goepel, Asure Software CEO. "It is crucial to have the right financial leadership in place to support our short- and long-term business growth strategies and ensure that we continue to deliver value to our shareholders. We are really excited to have Jennifer on our executive team to support this continued trajectory. She brings to our company a proven track record of success in the areas of finance, accounting and investor relations."

A financial executive with more than 20 years of experience, Crow stated "I am excited to work with the Asure team to improve financial and operational performance with an eye toward driving the bottom line and raising shareholder value."

Crow served most recently as director of finance at Active Power, Inc, a designer and manufacturer of critical power back-up systems and continuous infrastructure solutions. In that role, she was responsible for multiple financial operations for the publicly held company based in Austin, Texas with three international operations centers and more than 200 employees. During Crow's tenure, the company saw 200% revenue growth over a five-year time period.

Prior to Active Power, Crow spent three years as an independent finance and accounting consultant providing litigation support and financial consulting services to a diverse client base. Crow also spent five years as director of financial analysis at telecommunications company Broadwing Communications, where she managed and directed departments within finance, marketing and network operations, and was in charge of financial reporting, budget planning, and supporting strategic planning for various business units.

Her background also includes numerous senior finance roles with major regional telecom companies such as BellSouth and Southwestern Bell, and a Big Six public accounting firm. Crow earned her Bachelor of Business Administration degree at Southwest Texas State University.

About Asure Software

Asure Software, Inc. (Nasdaq:ASUR), headquartered in Austin, Texas, offers intuitive and innovative workplace and workforce management solutions that enable companies of all sizes and complexities to operate more efficiently and better control costs. The company ensures a high-performing work environment by delivering its "keep it simple" solutions and expertise to more than 11,000 clients worldwide. Asure Software's suite of solutions ranges from time and attendance workforce management solutions to intelligent on-demand workplace management solutions. For more information, please visit www.asuresoftware.com.

The Asure Software, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11986>

CONTACT: Editorial Contacts:

Jen Roth

Asure Software, Inc.

(651) 405-3061

jroth@asuresoftware.com