

October 6, 2014

Photo Release -- Asure Software Names Brad Wolfe as CFO

New Financial Leader's Extensive Financial, Operational and Legal Background Includes Public and Private Equity and M&A in a Wide Range of Industries and International Markets

AUSTIN, Texas, Oct. 6, 2014 (GLOBE NEWSWIRE) -- [Asure Software](#) (Nasdaq:ASUR), a leading software company providing workspace and workforce management solutions, today announced that [Brad Wolfe](#) has been named as the company's CFO. He brings to Asure more than 30 years of finance and operations experience, including an extensive background in public and private equity, as well as M&A.

A photo accompanying this release is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=28178>

"We are excited to have Brad join the Asure Software executive team," said [Pat Goepel](#), Asure Software CEO. "He brings a proven track record of success in turnarounds, rapid growth, M&A, capital raising and debt restructure, in addition to accounting and finance expertise. His impressive background covers every facet of financial expertise that Asure needs to support our international growth plans and deliver value to shareholders."

Most recently, Wolfe spent most of the last 14 years with DCI Group and their related entities, a private equity and investment organization, where he served in consulting, office and executive finance and operational goals for the firm's subsidiary and portfolio companies to promote their growth and profitability. Before that, he was CFO and EVP at AON Corporation, a Fortune 200 company. His background also includes M&A in both public accounting and law firm settings, and his experience spans international markets and a wide range of industries, including technology, software and real estate.

"Asure Software's growth over the last five years is impressive and I believe its strategy to focus on SaaS-based solutions for the mobile workforce is an area of great opportunity. I look forward to helping drive this company to achieve its business goals," Wolfe commented.

Wolfe holds an MBA degree from Northwestern University's Kellogg School of Business, a J.D. degree from the Kent Law School executive program, and a B.B.A. degree in accounting and information systems from Southern Methodist University. Asure's previous CFO, Jennifer Crow, left in June. Pat Goepel, CEO and Controller Kristi Richburg were fulfilling the interim CFO role.

About Asure Software

[Asure Software, Inc.](#) (Nasdaq:ASUR) headquartered in Austin, Texas, offers cloud-based time and labor management and workspace management solutions that help clients bring space and time together. Asure serves approximately 6,000 clients worldwide and currently offers two main product lines: [AsureSpace™](#) Workplace management solutions enable organizations to maximize the ROI of their real estate, and [AsureForce®](#) time and labor management solutions deliver efficient management of human resource and payroll processes. For more information, please visit www.asuresoftware.com.

The Asure Software, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11986>

Cautionary Note Regarding Forward Looking Statements

This release may contain forward-looking statements that involve risks and uncertainties. Any forward-looking statements and all other statements that may be made in this news release that are not historical facts are subject to a number of risks and uncertainties, and actual results may differ materially. Please refer to Asure Software's filings with the Securities and Exchange Commission (SEC) for more information on the risk factors that could cause actual results to differ. Copies of Asure Software's filing are available from the SEC, may be found on Asure Software's website, or may be obtained upon request from Asure Software.

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