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Asure Software Announces Technology Agreement With SPREO

Partnership Extends Technology Product Suite Available to Support the Digital Workplace

AUSTIN, Texas, Aug. 11, 2015 (GLOBE NEWSWIRE) -- [Asure Software](#) (Nasdaq:ASUR), a leading provider of hoteling, space management and time & attendance software solutions, today announced a partnership with [SPREO Indoor Location Solutions](#), a leading indoor wayfinding technology provider, which enables Asure clients to add indoor navigation to their suite of workplace management solutions.

"We're thrilled to bring SPREO's innovative indoor wayfinding technology to our clients and to our own offices in Austin. We see it as a natural extension of the solutions we're already providing to support our clients' mobile, agile workforce. Using the technology ourselves keeps us close to our clients' experience," said [Tom Loveland](#), Global SVP of Product Strategy at Asure Software. "I'm pleased to become part of SPREO's Board of Advisors, giving us a further connection point between our organizations."

"SPREO is excited to partner with Asure, and we are eager to rapidly expand the presence and usefulness of indoor location-based services such as navigation and asset tracking in corporate offices. There is tremendous value to improving the visitor and employee experience across all industries and venues, and this strategic partnership demonstrates our commitment to empowering our partners and their clients with engaging and helpful indoor location-based experiences," said [Avi Sacajiu](#), CEO of SPREO.

About Asure Software

Asure Software, Inc. (Nasdaq:ASUR) is headquartered in Austin, Texas with regional headquarters in London, England. Asure helps companies better manage their [global](#), [mobile workforces](#) with [SaaS-based solutions](#) that bring people, time, space and assets together in a meaningful way. The company serves approximately 6,000 clients worldwide with workplace and workforce management solutions that offer innovative ways to help meet the needs of an agile workforce. For more information, please visit <http://www.asuresoftware.com/> or <http://www.asuresoftware.co.uk/>.

About SPREO

SPREO Indoor Location Solutions, headquartered in New York City and with R&D labs in Israel, offers award-winning mobile and web-based [indoor navigation](#) solutions. SPREO's unique [indoor positioning](#) algorithm combines Bluetooth (BLE) beacon and Wi-Fi signal fingerprinting, sensor fusion, mapping intelligence to produce the most complete and reliable indoor positioning system in the world. The SPREO platform powers live 'blue dot' indoor dynamic navigation with rich analytics across iOS, Android and web applications. To learn more please visit www.SPREO.co.

CONTACT: Kori Marshall, Director of Marketing

Asure Software

612-600-6492

kmarshall@asuresoftware.com