ASURE SOFTWARE

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Asure Software Announces Time Clock Subscription Program for Workplace Management Solutions

Rental program offers users more flexibility with easier upgrades and lower costs

AUSTIN, Texas (Feb. 7, 2012) -- Asure Software, Inc. (NASDAQ-CM: ASUR), a leading provider of workplace management software, today announced that it is offering a monthly time clock subscription program as part of its time and labor management solution offering.

"The time clock subscription program is in line with our business strategy to deliver flexible cloud solutions to our client base, and we are very excited to offer our clients a subscription program that lowers their cost of capital," said Pat Goepel, Asure's Chief Executive Officer. "Companies of all sizes want to be assured that their capital investment will result in improved business operations. With newfound savings, they can focus on initiatives that impact their core business."

Christian Cowan, Asure's VP of Marketing, added, "The innovative, proprietary time clocks seamlessly integrate with our time and labor management software and provide easy upgrades, simple deployment and remote access to our clients. Our goal is to offer solutions that align with our clients' ever-changing needs, and the time clock subscription program does just that."

The time clock subscription program consists of bar code, proximity card, and biometric data input options in two models. The 400 series model provides a 4.3" display with keypad data input, and the 700 series provides a 7" display with touch-screen data input.

About Asure Software

Asure Software, Inc. (NASDAQ-CM: ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. The company ensures a high-performing work environment by integrating its "keep it simple" solutions and expertise to more than 3,500 clients worldwide. Asure Software's suite of solutions range from time and attendance workforce management solutions to asset optimization and meeting room management. For more information, please visit www.asuresoftware.com.

For more information contact:
David Scoglio, CFO
Asure Software, Inc.
512-437-2732
dave_scoglio@asuresoftware.com