

ASURE SOFTWARE

Patrick Goepel, Chief Executive Officer



ASURE
SOFTWARE

"Safe Harbor" Statement

(Under the Private Securities Litigation Reform Act of 1995):

Statements made in this presentation regarding Asure's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. Such risks and uncertainties could cause actual results to differ materially from those contained in the forward-looking statements.

Asure Software

Asure Software is an industry leader in providing cloud-based workplace management solutions. Over 5,800 clients deploy our workplace management software products, hardware products, services and support to improve their workforce and workplace processes.

Key Statistics

Corporate headquarters	Austin, Texas
Company footprint	Global presence with offices in TX, RI, MN, MA, MI & the UK
Founded	1985
Ownership	Publicly traded (NasdaqCM: ASUR)
2013 revenue guidance	\$25 - \$27 million
Number of clients	5,800 and growing
Industry expertise	The Asure senior management team has more than 50 years of collective experience in workplace management



ASURE
S O F T W A R E

Our mission is to deliver innovative technology with the passion to empower every client's workplace and a commitment to make each workday easier.



Innovative & Flexible
Technology



Industry Expertise



Global & Compliant



Asset Optimization



Education & Adoption



Workspace Productivity



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Asure Software Businesses



A S U R E
S O F T W A R E

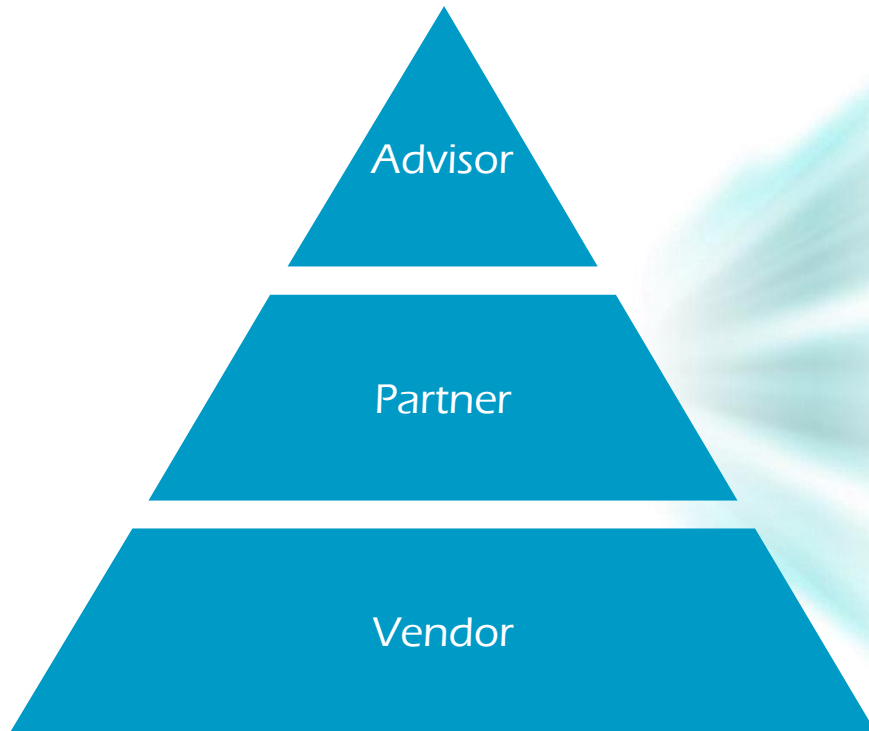
ASURESPACE™

- Meeting Room Manager
- Resource Scheduler
- Workspace Manager
- PeopleCounter & Workplace Business Intelligence
- Energy Management
- LCD displays

ASUREFORCE™

- Time & Labor Management
- Workforce scheduling
- Leave requests /Paid Time Off management
- Payroll interfaces mgmt
- Data Collection Devices
- GeoPunch™ mobile workforce management

Asure Software's Client Promise



Create Measurable Value

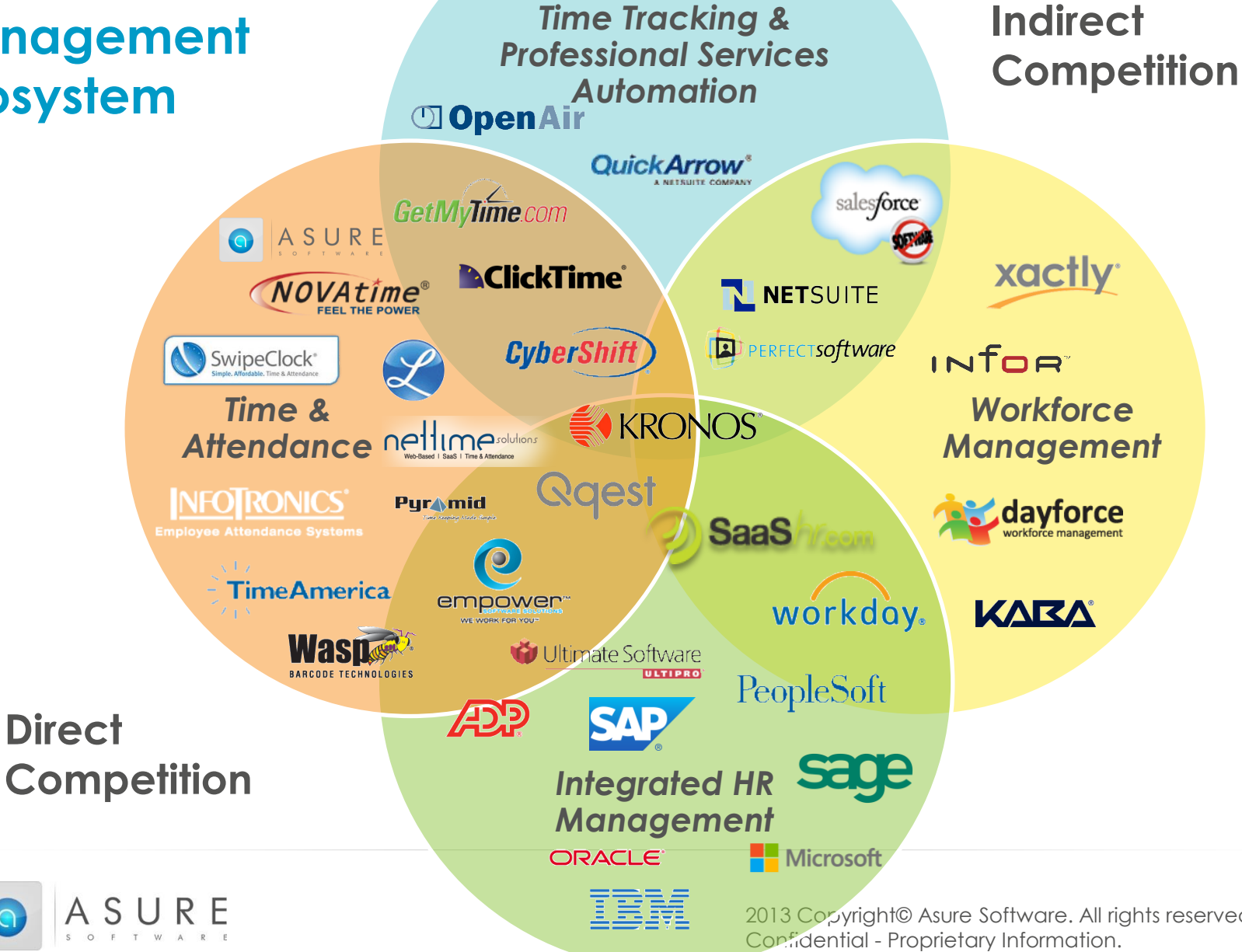
We will...

Work hard to delight each
of our clients every day

Provide collaborative expertise
for our clients

Develop smart reliable solutions that
make our clients successful

Asure's Time and Labor Management Ecosystem



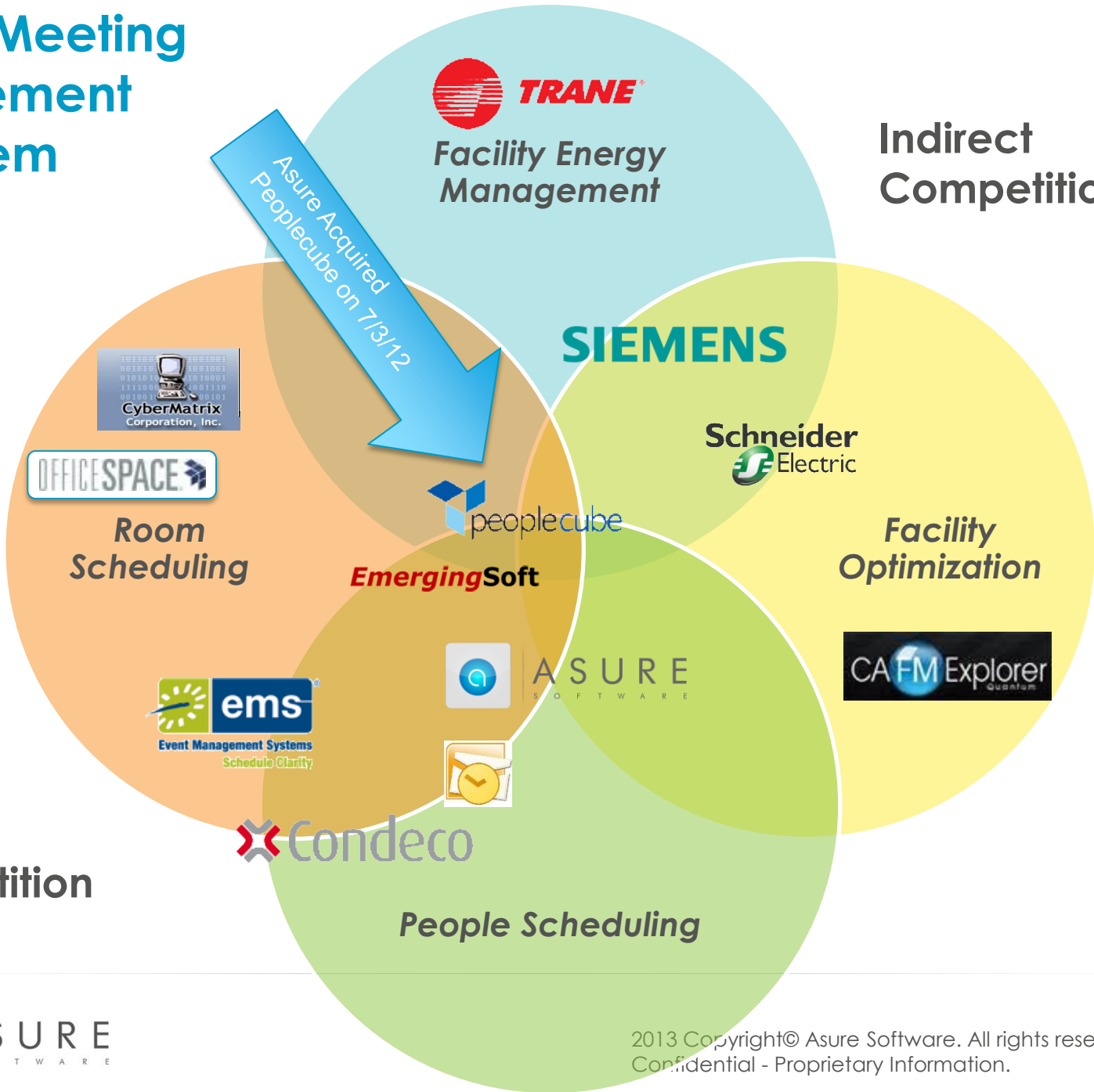
T&LM Market Vendor Positioning



Asure's Meeting Management Ecosystem

Direct Competition

Indirect Competition



Meeting Management Vendor Positioning

Enterprise



Asure Acquired
Peoplecube on 7/3/12



Mid-sized
Business



EmergingSoft



>\$100M Market**

Small
Business



rendezvous

Market Landscapes

Real Estate Optimization

- Asure is the clear market leader
- Asure is the only publically traded company with a solution
- Market data is not independently analyzed
- Market potential is estimated to be greater than \$250M

Time & Attendance

- Subset of \$32B Human Resource Management Market
- Fragmented mid-sized business space
- Mid-sized business market is more than \$300M annually*
- Asure holds 2% market share of mid-market space
- 88% of the Asure business is based in US

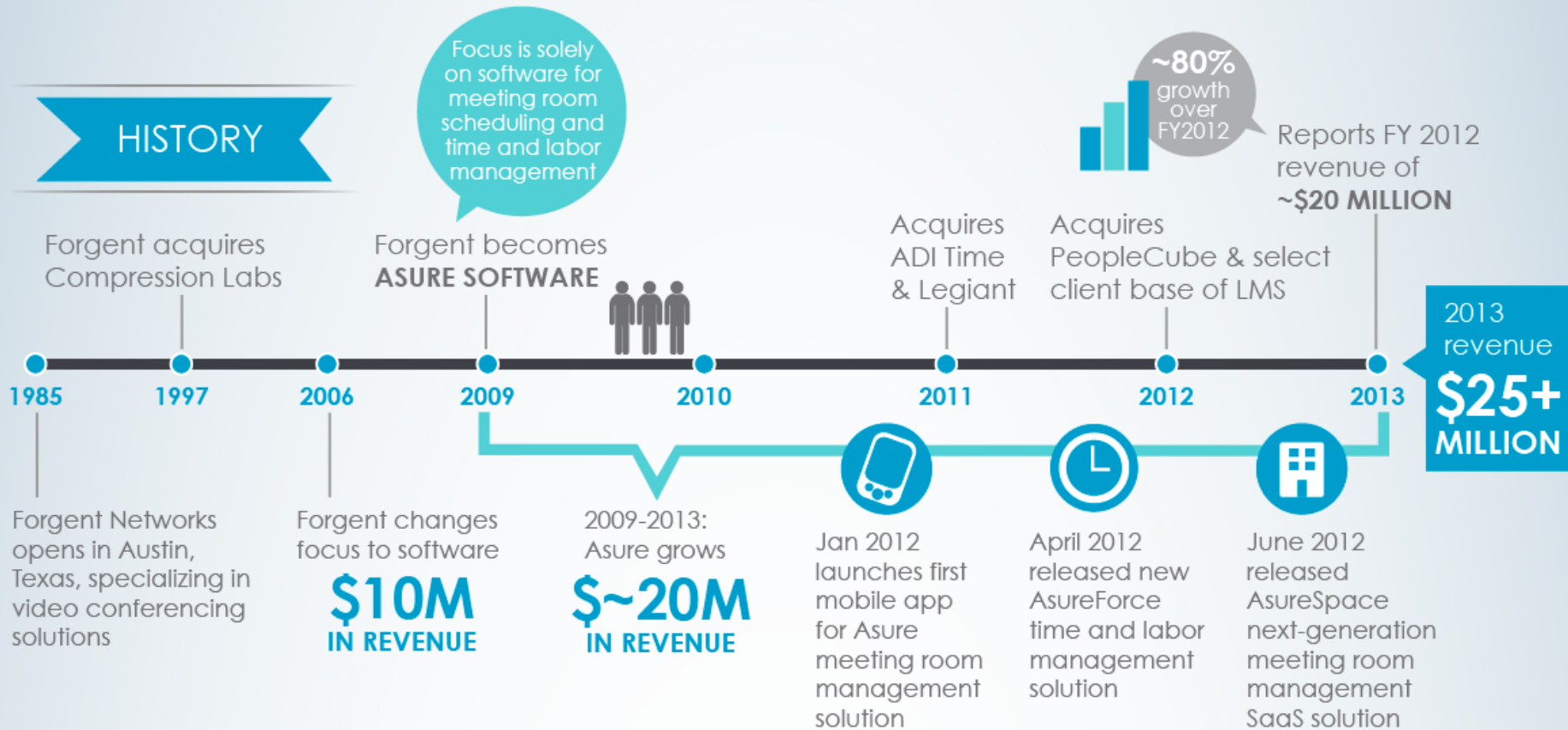


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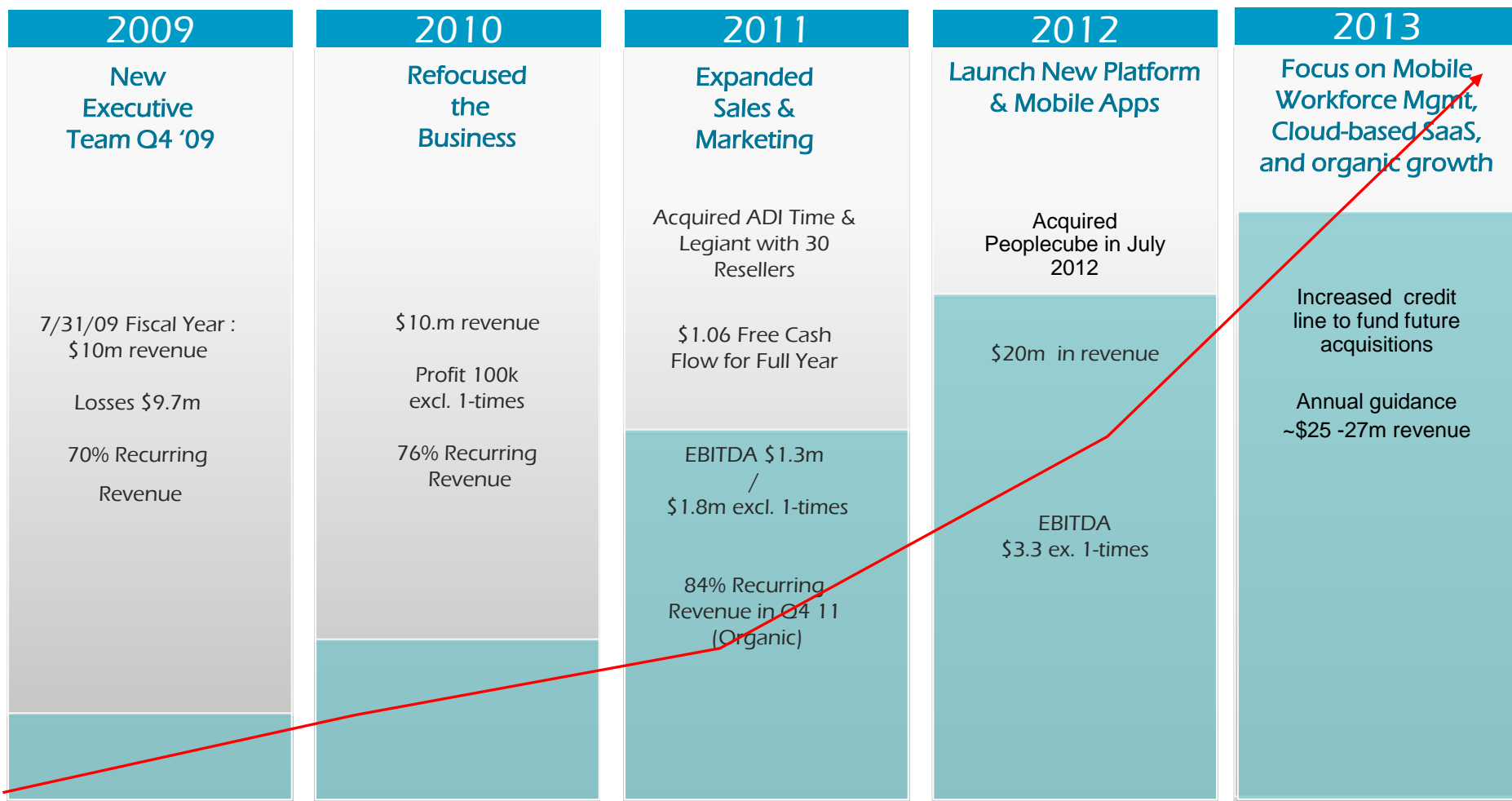
* Source : Census.gov (620k firms with 25 – 500 Ees)

Asure's History



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Asure History To Date



Guidance

	Q2	2013
Revenue	\$6,200 - \$6,500	\$25,000 - \$27,000
EBITDA, excluding one time items	\$900 - \$1,100	\$6,000

Organic Growth - Industry Expertise

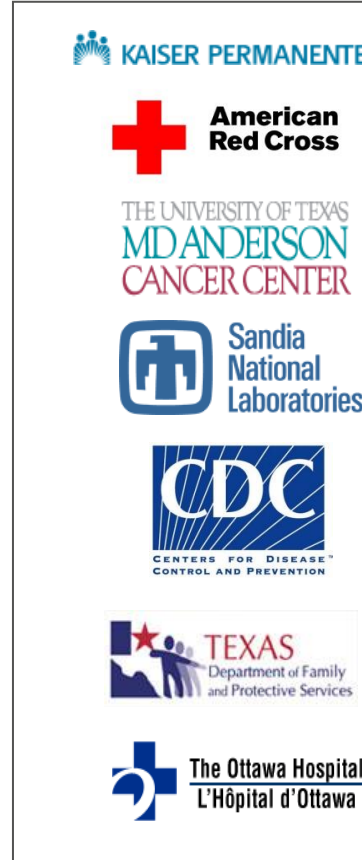
Corporate



Education



Healthcare



Legal

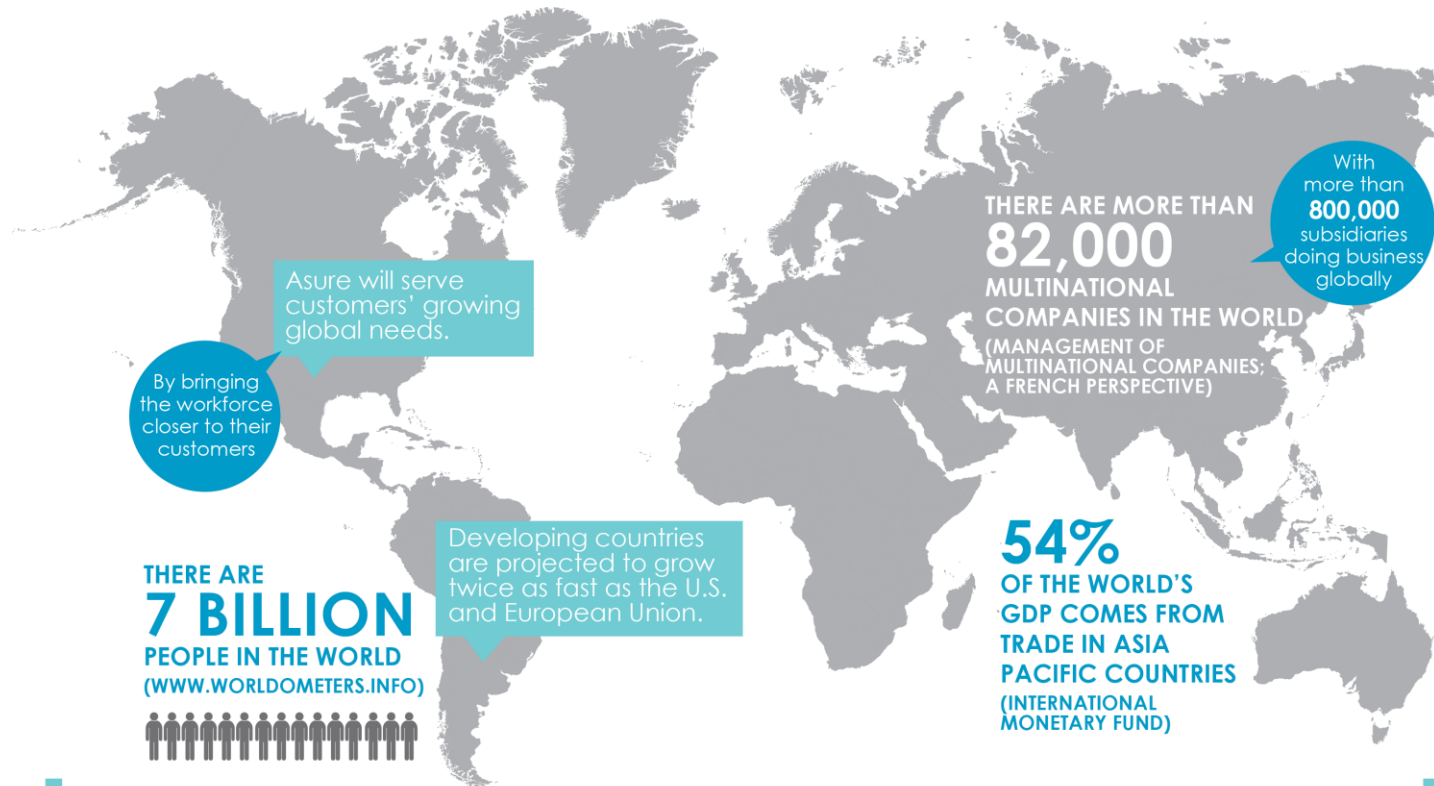


The Future Market Place Is Global

FACT:

96% OF THE WORLD'S CONSUMERS LIVE OUTSIDE OF THE UNITED STATES.

Driven by costs and enabled by technology, companies are aggressively pursuing global markets.
(Office of the U.S. Trade Representative)



GLOBALIZATION DRIVES THE WAY COMPANIES DEAL WITH TECHNOLOGY, STRATEGY, BUSINESS PRACTICES, CORPORATE CULTURE, LANGUAGES AND MULTICULTURALISM.



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Global Expertise & Opportunity



imagination at work



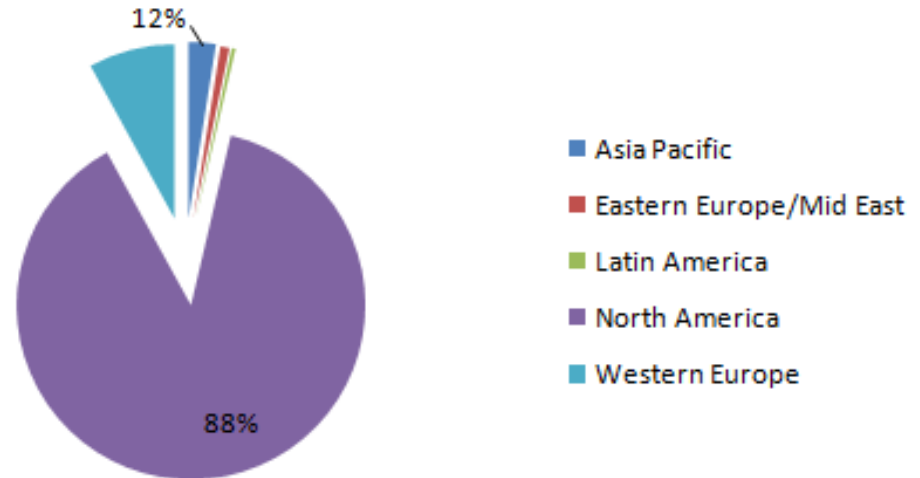
Microsoft



i'm lovin' it

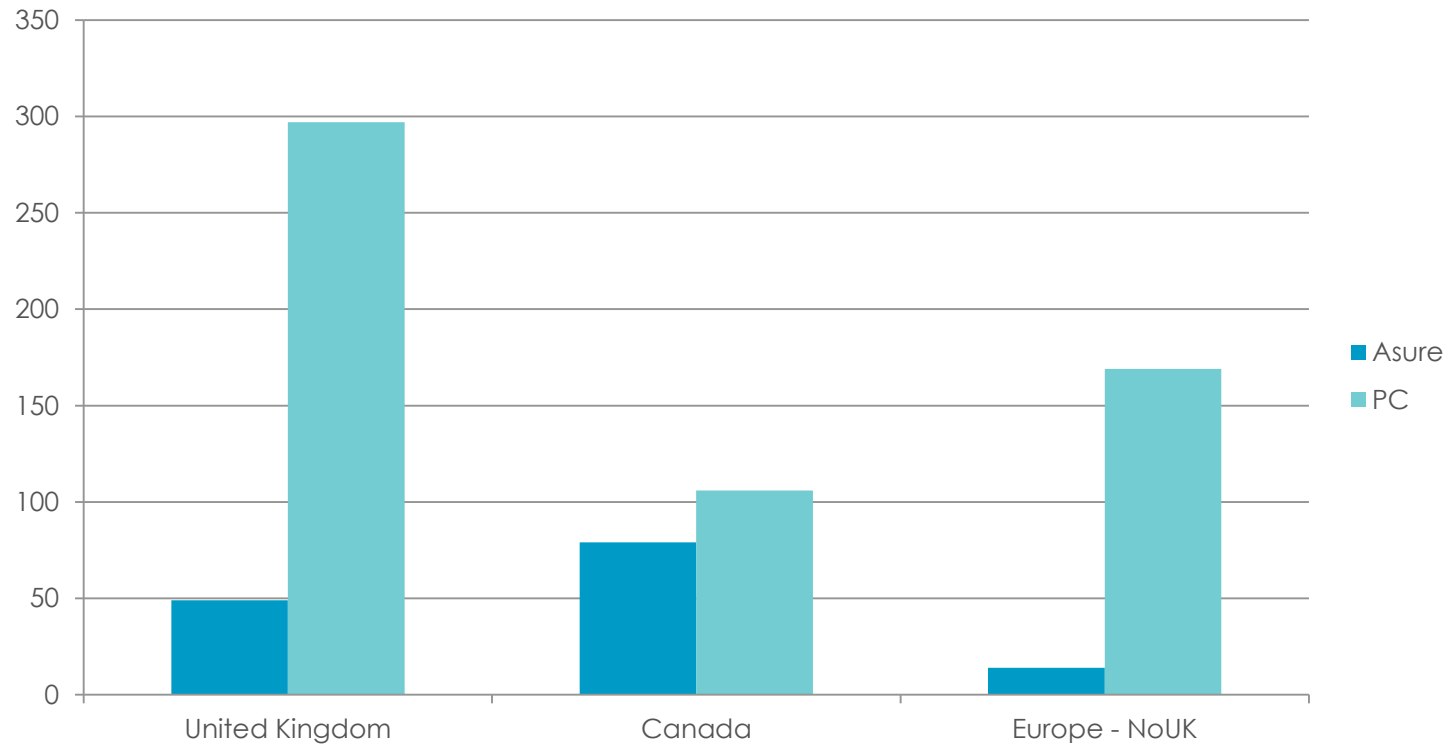


Asure Global Footprint



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Global Coverage

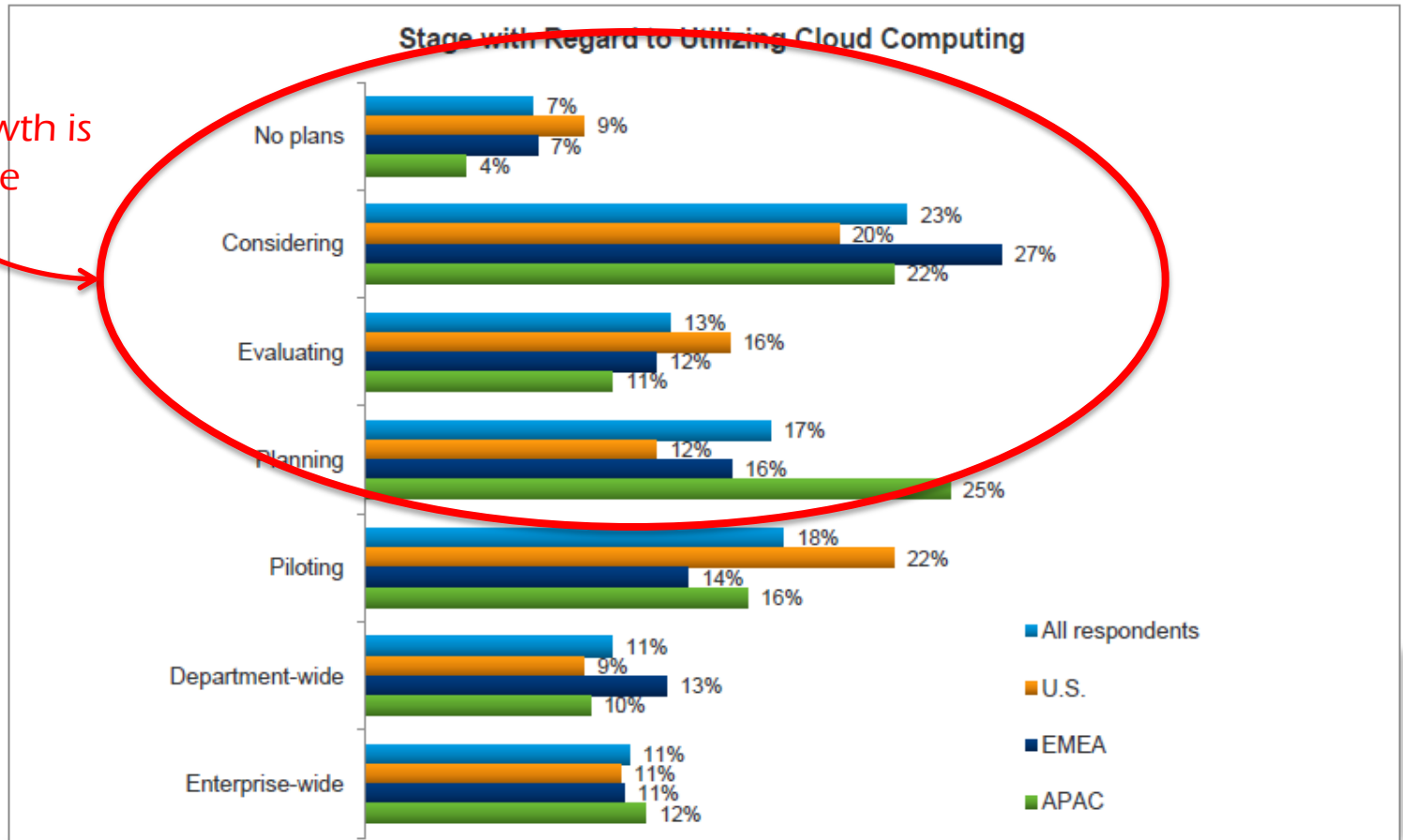


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Stage of Market Implementation

Market growth is still large

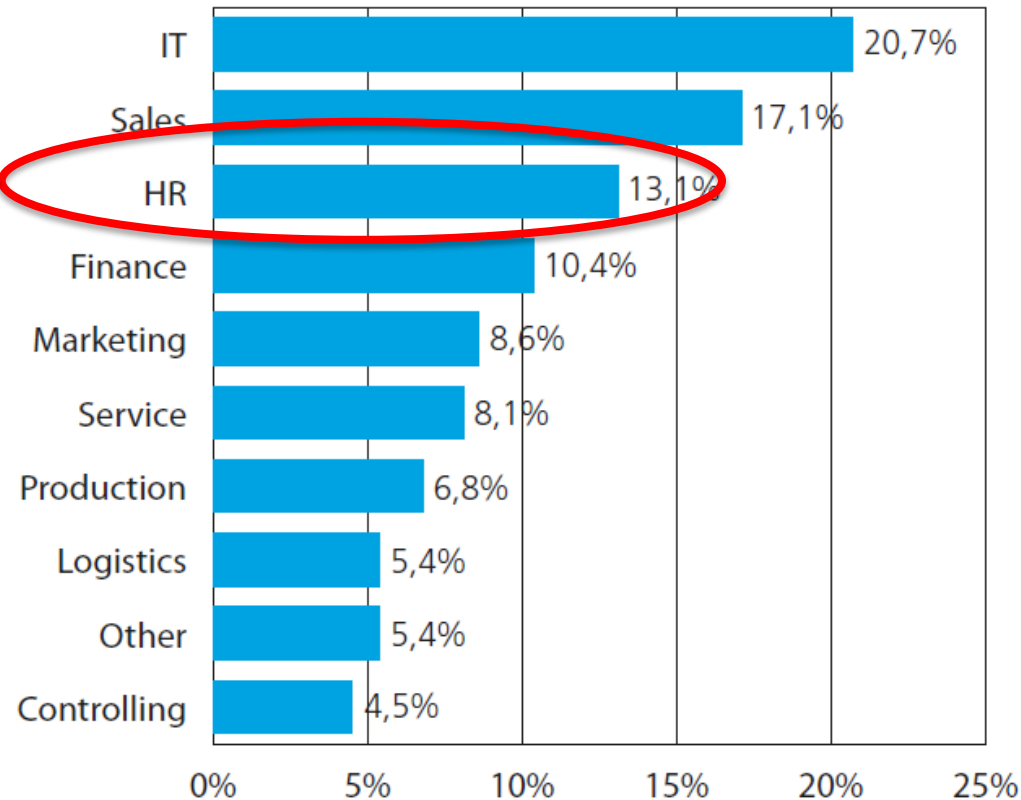


Base: 636 Total respondents; 234 US respondents; 202 EMEA respondents; 200 APAC respondents
Source: CIO Global Cloud Computing Adoption Survey January 2011

Cloud Computing Adoption

Which business units within your company are currently using cloud computing solutions?

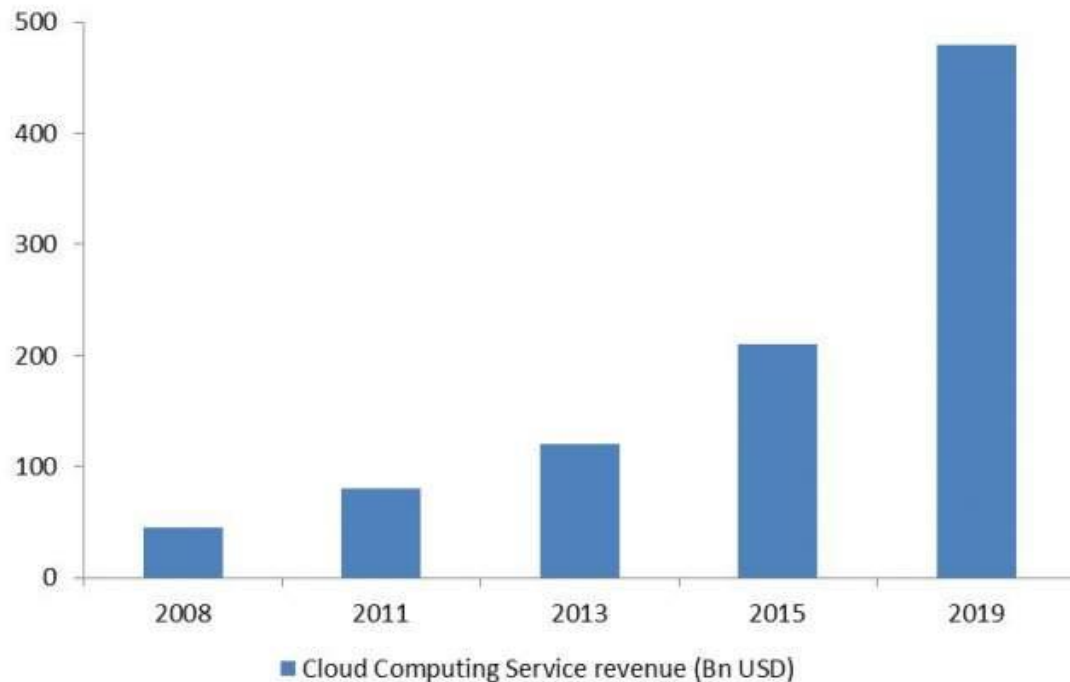
HR functions not yet widely virtualized



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Poised For Growth

- Strong financial position
- Leading cloud-based solutions
- Complete solutions portfolio
- Large market opportunity
- Proven partner channel



CONTACT:

Pat Goepel
pgoepel@asuresoftware.com