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Dutton Associates Announces Investment Opinion: Asure Software Speculative Buy Rating Maintained and Price Target Raised in Update Report by Dutton Associates

EL DORADO HILLS, Calif.--(BUSINESS WIRE)--Sept. 25, 2007--Dutton Associates updates its coverage of Asure Software Inc. (Nasdaq:ASUR), maintaining its rating of Speculative Buy and raising its 12-month price target from \$1.80 to \$2.00. The 16-page report by Dutton Associates senior analyst Richard W. West, CFA is available at www.jmdutton.com as well as from First Call, Bloomberg, Zacks, Reuters, and Knobias and other leading financial portals. We believe Asure, formerly Forgent Networks Inc., is now successfully transitioning from focusing on an intellectual property program, to a software-based business model, serving the work force management market place. Its NetSimplicity software business has successfully penetrated this market and is approaching profitability, and the acquisition of iEmployee effectively doubles Asure's revenue base.

About Dutton Associates

Dutton Associates is one of the largest independent investment research firms in the U.S. Its 27 senior analysts are primarily CFAs, and have expertise in many industries. Dutton Associates provides continuing analyst coverage of 110 enrolled companies, and its research, estimates, and ratings are carried in all the major databases serving institutions and online investors.

The current cost of enrollment in our one-year continuing research program is US \$35,000 prepaid for 4 Research Reports, typically published quarterly, and requisite Research Notes. Dutton Associates received \$95,000 from the Company for 11 Research Reports with coverage commencing on 12/21/04. The Firm does not accept any equity compensation. Our principals and analysts are prohibited from owning or trading in securities of covered companies. The views expressed in this research report accurately reflect the analyst's personal views about the subject securities or issuer. Neither the analyst's compensation nor the compensation received by us is in any way related to the specific ratings or views contained in this research report or note. Please read full disclosures and analyst background at www.jmdutton.com before investing.

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