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Asure Software Announces Partnership With FotoPunch

Industry-First Mobile Time and Data Collection Application Brings Innovation and Agility to Workforce Management Solution Offerings

AUSTIN, Texas, Oct. 11, 2012 (GLOBE NEWSWIRE) -- Asure Software, Inc. (Nasdaq:ASUR), a leading provider of workplace management software solutions, today announced that it has entered into a private label licensing agreement with FotoPunch, Inc. FotoPunch is a SaaS-based technology company that offers biometric and geospatial technology solutions to track employee time from virtually anywhere at anytime.

"We are very excited to be partnering with FotoPunch to offer mobile time and data collection solutions to our AsureForce™ Time & Labor Management (TLM) clients," commented Pat Goepel, Asure's Chief Executive Officer. "This partnership is in complete alignment with our strategy to quickly bring to market innovative, cloud-based solutions that work when, where and how workforces are operating today. FotoPunch technology is the first of its kind in the time and labor management industry."

FotoPunch uses facial recognition and GPS software to allow employees to punch in and out using any mobile device, including smartphones, feature phones and dumbphones with a camera and SMS capabilities. When clients deploy this capability, they increase manager and employee productivity, reduce payroll costs, and avoid hardware costs. And users can access data without requiring Internet access, which is significant for highly mobile employees. The solution can also run through wall-mounted tablets in busy work areas.

From a workplace productivity perspective, managers have instant access to information via a web-based dashboard to track when and where employees are working, eliminate time fraud and stop buddy punching. FotoPunch also integrates with AsureForce TLM solutions and virtually any payroll solution.

"Our patent-pending technology will help expand Asure's solution portfolio, but more importantly, this one-of-a-kind mobile technology provides truly measureable benefits to clients," said Lance Ellsworth, Vice President of Business Development for FotoPunch.

About Asure Software

Asure Software, Inc. (Nasdaq:ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. The company ensures a high-performing work environment by integrating its "keep it simple" solutions and expertise to more than 11,000 clients worldwide. Asure Software's suite of solutions ranges from time and attendance workforce management solutions to intelligent cloud-based workplace management solutions. For more information, please visit www.asuresoftware.com.

The Asure Software, Inc. logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=11986

About FotoPunch

FotoPunch, Inc. is an innovator and leader in the mobile time and attendance industry. FotoPunch has patents currently pending on its unique and innovative photo-based timeclock technology which effectively transforms any cell phone into a biometric, geolocated time clock. FotoPunch offers the only mobile, biometric, geolocated time solution available for smartphones and dumb phones or flip phones alike. With little to no hardware required, minimal implementation costs, and intuitive user interface, FotoPunch is the easiest, most affordable, and most versatile remote time and attendance technology available. For more information, visit www.fotopunch.com.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995:

Statements in this press release regarding Asure's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. Such risks and uncertainties could cause actual results to differ from those contained in the forward-looking statements.

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