

February 14, 2012

Asure Software to Present at the RedChip Small-Cap Equities Virtual Conference

AUSTIN, Texas, Feb. 14, 2012 (GLOBE NEWSWIRE) -- [Asure Software, Inc.](#) (Nasdaq:ASUR), a leading provider of workforce management software solutions, announced today that CEO [Pat Goepel](#) will present at the RedChip Small-Cap Equities Virtual Conference. The Company's presentation will be webcast live at <http://www.redchip.com> on February 16, 2012, beginning at 2:30 p.m. Eastern time.

Asure Software will deliver a 30-minute corporate presentation. Investors will have the opportunity to speak with Company executives during a 15-minute question-and-answer session following the presentation.

To register for the conference, please visit <http://www.redchip.com/virtualconference>.

About Asure Software

Asure Software, Inc. (Nasdaq:ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. The company ensures a high-performing work environment by integrating its "keep it simple" solutions and expertise to more than 3,500 clients worldwide. Asure Software's suite of solutions range from time and attendance workforce management solutions to asset optimization and meeting room management. For more information, please visit www.asuresoftware.com.

The Asure Software, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8565>

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