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Asure Software Honored as Bronze Stevie® Award Winner in 2016 American Business AwardsSM

Stevie Winners will be Presented with their Awards on June 20 in New York

AUSTIN, Texas, May 23, 2016 (GLOBE NEWSWIRE) -- [Asure Software](#) (NASDAQ:ASUR), a global provider of human capital management and workplace management software solutions, was named the winner of a Bronze Stevie® Award in the Best New Product or Service of the Year category in The 14th Annual American Business Awards today.

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations — public and private, for-profit and non-profit, large and small.

Nicknamed the Stevies for the Greek word meaning "crowned," the awards will be presented to winners at a gala ceremony at the Marriott Marquis Hotel in New York on Monday, June 20. [Tickets are now on sale.](#)

More than 3,400 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Live Event of the Year, and App of the Year, among others.

Asure Software was awarded the Best New Product or Service of the Year Award for their Human Capital Management solution. This cloud based solution allows its users to efficiently manage processes from integrated recruiting and applicant tracking all the way through retirement. Asure Software accepted this award for the second consecutive year.

"Our goal as a company is to delight our clients every day by bringing innovative solutions to market that will help them support today's agile workplace and achieve their business goals," said [Joe Karbowski](#), Asure Software's Global SVP of Product & Technology. "We believe it is due to that very commitment that we were presented with this award."

More than 250 professionals worldwide participated in the judging process to select this year's Stevie Award winners.

"The judges were extremely impressed with the quality of entries we received this year," said Michael Gallagher, president and founder of the Stevie Awards. "The competition was intense and every organization that has won should be proud."

Details about The American Business Awards and the list of 2016 Stevie winners are available at www.StevieAwards.com/ABA.

About Asure Software

Asure Software, Inc. (NASDAQ:ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. The company ensures a high-performing work environment by integrating its "keep it simple" solutions and expertise to more than 7,000 clients worldwide. Asure Software's suite of solutions range from HCM workforce management solutions, time and attendance to workspace asset optimization and meeting room management solutions. For more information, please visit <http://www.asuresoftware.com>.

About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

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