

January 17, 2008

## **Asure Software Announces Active RFID Tag Integration With Its NetSimplicity Visual Asset Manager(TM)**

### **Enables organizations of any size to track and secure high-value, mobile assets**

AUSTIN, Texas, Jan. 17 /PRNewswire-FirstCall/ -- Asure Software (Nasdaq: ASUR), a leading provider of workforce management software, today announced the availability of Visual Asset Manager (VAM) for RFID.

VAM for RFID extends the core asset management software of VAM for customers wanting to manage, monitor, and protect assets utilizing active RFID tags from RF Code.

With greater scrutiny being placed on the physical security and accountability of high-value mobile assets such as laptops and the data they contain, organizations need reliable solutions to monitor, manage, and protect these assets.

"If a keyboard is lost or stolen, it's probably something that most companies can survive, but when a laptop containing customer data 'walks off,' the dominoes start to fall far beyond the monetary loss of the asset and into the realm being in violation of federal statutes," said, Nancy Harris, Chief Operating Officer of Asure Software. "By providing customers the ability to proactively manage assets wearing an active RFID tag from within Visual Asset Manager, we make it easy for any size organization to bring the highest level visibility and control to their asset management programs."

VAM for RFID is enabled through integration with award-winning Active RFID hardware from RF Code.

"We are pleased to see our technology integrated into a seamless solution like the one offered through NetSimplicity's Visual Asset Manager software," said RF Code CEO Mitch Medford. "IT asset management is an area that can be automated to a high degree with real-time identification, location, and conditional data. Our technology approach powers reliable applications that can track assets down to the room level and enhance security for enterprise managers."

Visual Asset Manager continues to lead the industry with its flexible and customizable approach to asset management implementation -- manage what you have, how you want it. It's because of this flexibility that customers are able to use Visual Asset Manager to manage and report on asset data that is gathered in either a heterogeneous and homogenous environment: For example, with Visual Asset Manager, customers can gather data through active RFID readers, handheld barcode scanners, network discovery, and traditional data imports and present all this information through one common console.

"Active RFID technology from RF Code together with Visual Asset Manager is a very natural marriage between the two," said Eric Beser, Managing Partner of leading asset management consulting company E-ISG. "This type of implementation is what people mean when they talk about 'next generation' for asset management because now customers don't have to spend the time and money to send personnel into the field to monitor and report on where assets are. More importantly, customers can be proactive about preventing theft and loss rather than just dealing with the aftermath. With active tag technology married to our data gathering software, we now have the tools we can utilize to know what assets we have and where they are."

For more information about how your organization can benefit from an active RFID based asset management solution, contact NetSimplicity at 1-866-248-0480 or visit our web page at [http://www.netsimplicity.com/vam/rfid\\_A.asp](http://www.netsimplicity.com/vam/rfid_A.asp)

#### **About Asure Software**

Headquartered in Austin, Texas, Asure Software (ASUR), (a d/b/a of Forgent Networks, Inc.), empowers small to mid-size organizations and divisions of large enterprises to operate more efficiently, increase worker productivity and reduce costs through a comprehensive suite of on-demand workforce management software and services. Asure's market-leading suite includes products that optimize workforce time and attendance tracking, benefits enrollment and tracking, pay stubs and W2 documentation, expense management, meeting and event management, and asset tracking and reservations. With additional offices in Seekonk, Mass., Vancouver, British Columbia, and Mumbai, India, Asure serves 3,500 customers around the world. For more information, please visit <http://www.asuresoftware.com>.

#### **About RF Code**

RF Code provides enterprise-class active RFID technology used to discover, track and monitor the condition of critical assets, inventory and personnel. Founded in 1997, the company has developed an award-winning product line of active RFID tags and

readers operating at 433 MHz and 303 MHz frequencies. RF Code is a privately held technology company based in Austin, TX. Since 1997, RF Code has designed and developed innovative RFID solutions for tracking and managing assets, inventory and personnel. For more information, please visit <http://www.rfcode.com>.