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Asure Software Appoints Vice President and General Manager, HR Consulting

AUSTIN, Texas, July 07, 2017 (GLOBE NEWSWIRE) -- Asure Software, Inc. (NASDAQ:ASUR), a leading provider of Human Capital Management (HCM) and workplace management software, announced today the appointment of Robert Dietz as Vice President and General Manager, HR Consulting.

Dietz brings to Asure over 20 years of senior leadership experience in the technology, software and business information systems business. He will be responsible for leading the company's HR Consulting services.

"Bob is a valuable addition to the Asure team as he leads our efforts to add breadth and depth to our HR Consulting services," said Pat Goepel, Chief Executive Officer at Asure Software. "His expertise in leveraging a strategic, consultative and customer-centric approach to develop new sales and retain existing customers will be integral to our growth in 2017 and beyond."

Prior to Asure, Dietz served as a Competitive Analytics Software Sales Leader and featured Podcast Speaker for the North America Analytics Division of IBM. Dietz's HR background includes several decades as a senior sales leader managing teams in the fields of ERP, payroll, HRIS, benefits, tax, time & attendance, CRM and HCM cloud offerings. He is also certified by the Miller Heiman Institute, on behalf of Ceridian, to teach the "Strategic Selling" and "Conceptual Selling" courses across the US and Europe.

"I am thrilled and honored to lead the Asure HR Consulting services group. It's an exciting opportunity to impact revenue and growth at a pivotal time in the company's history," said Dietz.

About Asure Software

Asure Software, Inc. (NASDAQ:ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently, building companies of the future. Our cloud platform has helped more than 7,500 clients worldwide to better manage their people and space for a mobile, digital, multi-generational and global organization. Asure Software's suite of solutions range from HCM workforce management solutions and time and attendance to workspace asset optimization and meeting room management solutions. For more information, please visit http://www.asuresoftware.com.

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