

May 5, 2016

Asure Software Expands Deeper into the European Market

Time and Labor Management Solutions offered through Payescape

AUSTIN, Texas, May 05, 2016 (GLOBE NEWSWIRE) -- [Asure Software](#) (NASDAQ:ASUR), a global provider of workforce and workplace management software solutions, has announced a new partnership with [Payescape](#), a leading payroll provider based in the UK. Payescape offers superior web-based payroll and human resource technology. This partnership expands Payescape's capabilities and extends Asure's technological reach.

Asure Software's Chief Operating Officer (COO), [Steven Rodriguez](#), said Asure was attracted to Payescape's rich track record of client satisfaction and loyalty. "We believe our cloud based technology will enhance Payescape's offering to the marketplace they serve," he said. "Our mobile time capturing technology complements Payescape's self-service offerings, combining Payescape's platform with our mobile time and attendance apps increases both company's value proposition by creating a unique integrated suite of human resource solutions configured specifically to European business rules and workflows."

[AsureForce® Time & Labor Management](#) allows clients to capture time and attendance data for accurate payroll processing and labor law compliance. These capabilities result in:

- ▮ **Productivity.** Workforce productivity trends deliver the necessary information for making smart decisions.
- ▮ **Accessibility.** AsureForce Time meets you wherever you are and is accessible through the Cloud, web browsers and mobile devices.

Payescape offers complete payroll and HR back office support. This partnership with Asure allows Payescape to offer a unified platform solution to clients and the markets they serve. Adding to integrated time and labor eliminates third party integration and provides a seamless flow of employee information. This is done throughout the lifecycle of collecting and processing employee payroll data. These processes lower costs for organizations and offer greater self-service capabilities for employees.

Payescape Managing Director Jon Borland said his company was excited to partner with Asure Software to offer their clients a premium time and attendance solution. "Asure's technology and their company ethos are closely aligned with ours," he said. "This partnership allows Payescape to enhance its reputation as a leading workforce management provider within the UK."

View more of the Payescape applications and benefits at: www.payescape.com

Additional Resources

Asure Software: <http://www.asuresoftware.com/>

Payescape: <http://www.payescape.com/>

About Asure Software

Asure Software, Inc. (NASDAQ:ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. The company ensures a high-performing work environment by integrating its "keep it simple" solutions and expertise to more than 7,000 clients worldwide. Asure Software's suite of solutions range from HCM workforce management solutions, time and attendance to workspace asset optimization and meeting room management solutions. For more information, please visit <http://www.asuresoftware.com>.

About Payescape

Payescape is one of the UK's fastest growing payroll providers. Payescape combines superior web-based technology with world-class customer service. Its revolutionary payroll/HR solution enables companies to focus on their core strengths while their CIPP-trained staff offer a complete back office solution, allowing hassle-free payroll processing.

Mike Kinney
Global SVP, Marketing & Sales Enablement
512-437-2341
mkinney@asuresoftware.com