

May 7, 2012

Asure Software Announces 2012 First Quarter Earnings Conference Call Details

AUSTIN, Texas, May 7, 2012 (GLOBE NEWSWIRE) -- Asure Software (Nasdaq:ASUR), a leading provider of workplace management software, will release the financial results of its 2012 first quarter for the period ended March 31, 2012 on Tuesday, May 15, 2012.

Asure will follow this announcement with a conference call for the investment community on Tuesday, May 15, 2012, at 11:00 a.m. EDT (10 a.m. CDT) to further discuss the quarter and outlook. Participating in the call will be [Pat Goepel](#), Chief Executive Officer and [David Scoglio](#), Chief Financial Officer.

To participate, dial (877) 853-5636 ten minutes before the call begins. International callers should dial (631) 291-4544. The conference ID for all callers is 78407380.

For those who cannot listen to the live broadcast, a replay will be available shortly after the call on the investor relations page of our web site at <http://investor.asuresoftware.com/>

About Asure Software

Asure Software, Inc. (Nasdaq:ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. The company ensures a high-performing work environment by integrating its "keep it simple" solutions and expertise to more than 3,500 clients worldwide. Asure Software's suite of solutions range from time and attendance workforce management solutions to asset optimization and meeting room management. For more information, please visit www.asuresoftware.com.

The Asure Software, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11986>

CONTACT: David Scoglio, CFO

Asure Software, Inc.

512-437-2732

dscoglio@asuresoftware.com

Jon Cunningham

RedChip Companies, Inc.

Tel: +1-800-733-2447, Ext. 107

info@redchip.com

<http://www.redchip.com>