

January 9, 2014

Asure Software to Present at Sidoti & Company's Semi-Annual Microcap Conference

AUSTIN, Texas, Jan. 9, 2014 (GLOBE NEWSWIRE) -- [Asure Software, Inc.](#) (Nasdaq:ASUR), a leading provider of workplace management software solutions, today announced that it will present at the [Sidoti & Company](#) Semi-Annual [Microcap Conference](#) on Monday, Jan. 13, 2014 in New York City at the Grand Hyatt Hotel (109 E. 42nd St.). [Pat Goepel](#), Asure Software CEO, will give the company's presentation, which is scheduled for [1:30 p.m. to 2:05 p.m.](#)

"Sidoti & Company's Microcap Conferences help to bridge the gap between institutional investors and the sub-\$250 million sector of the equity market," said Goepel. "Asure Software made significant progress in 2013 and we are firmly committed to strategic business initiatives that will drive growth and shareholder value in 2014. This event is an excellent forum to present our story and meet directly with investors who are interested in promising microcap companies."

About Asure Software

[Asure Software, Inc.](#), (Nasdaq:ASUR) headquartered in Austin, Texas, offers cloud-based time and labor management and workspace management solutions that enable businesses to control their biggest costs — labor, real estate and technology — and prepare for the workforce of the future in a highly mobile, geographically disparate and technically wired work environment. Asure serves approximately 6,000 clients worldwide and currently offers two main product lines: [AsureSpace™](#) workplace management solutions enable organizations to maximize the ROI of their real estate, and [AsureForce®](#) time and labor management solutions deliver efficient management of human resource and payroll processes. For more information, please visit www.asuresoftware.com.

The Asure Software, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11986>

Cautionary Note Regarding Forward Looking Statements

This release may contain forward-looking statements that involve risks and uncertainties. Any forward-looking statements and all other statements that may be made in this news release that are not historical facts are subject to a number of risks and uncertainties, and actual results may differ materially. Please refer to Asure Software's filings with the Securities and Exchange Commission (SEC) for more information on the risk factors that could cause actual results to differ. Copies for Asure Software's filing are available from the SEC, may be found on Asure Software's website, or may be obtained upon request from Asure Software.

CONTACT: Editorial Contacts:

Jennifer Crow

Chief Financial Officer

Asure Software, Inc.

512-437-2732

jcrow@asuresoftware.com

Jennifer Roth

Vice President, Marketing

Asure Software, Inc.

651-405-3061

jroth@asuresoftware.com