## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

| OMB Number:          |       |  |  |  |  |  |  |  |  |
|----------------------|-------|--|--|--|--|--|--|--|--|
| Estimated average bu | ırden |  |  |  |  |  |  |  |  |
| hours per response:  | 0.5   |  |  |  |  |  |  |  |  |

| Instruction 1(b).  | bee                        | Filed pursuant to Section 16(a) of the Securities Exchange Act of 193          | 4 hours per response: 0.5  |
|--|----------------------------|--|--|
|  |                            | or Section 30(h) of the Investment Company Act of 1940                         |  |
| 1. Name and Address of Rep<br><u>Goldstein Eyal</u>      | orting Person <sup>*</sup> | 2. Issuer Name and Ticker or Trading Symbol <u>ASURE SOFTWARE INC</u> [ ASUR ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner<br>X Officer (give title Other (specify |
| (Last) (First)<br>C/O ASURE SOFTWAI<br>405 COLORADO STRE | ·                          | 3. Date of Earliest Transaction (Month/Day/Year)<br>01/01/2023                 | Chief Revenue Officer  |
|  |                            | 4. If Amendment, Date of Original Filed (Month/Day/Year)                       | 6. Individual or Joint/Group Filing (Check Applicable Line)  |
| (Street)<br>AUSTIN TX                                    | 78701                      |  | X Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person  |
| (City) (State)   | (Zip)                      |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

|   |  | • • • •   |  |   |           |               |                   |                                    |   |   |  |  |
|---|--|---|--|---|-----------|---------------|-------------------|------------------------------------|---|---|--|--|
| 1. Title of Security (Instr. 3)                         | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code (Inst<br>) 8) |   |           |               |                   | Securities<br>Beneficially         | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|   |  |   | Code                                   | v | Amount    | (A) or<br>(D) | Price             | Transaction(s)<br>(Instr. 3 and 4) |   | (1150.4)  |  |  |
| Asure Software, Inc. Common Stock<br>(\$0.01 par value) | 01/01/2023                                 |   | A                                      |   | 45,000(1) | A             | \$ <mark>0</mark> | 81,617                             | D   |   |  |  |

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|   |   |  | (0.9.) P  | ,                                       |   |   | ,   | •p, ·  |                    |   |  | ,   |  |  |  |
|---|---|--|---|---|---|---|-----|--|--------------------|---|--|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code (Instr.<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |   | Code                                    | v | (A)   | (D) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |

Explanation of Responses:

1. Represents grant of restricted stock units that vest 1/3rd on the first anniversary of the Grant Date and the remaining 2/3rds vest over a period of two years in equal quarterly installments with the last such vesting date being the third anniversary of the Grant Date.

Remarks:

/s/ Eyal Goldstein

\*\* Signature of Reporting Person Date

01/04/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.