



Asure Software Partners with SPREO to Expand Portfolio of Workplace Management Solutions

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New partnership creates new ways for people to interact with the workplace, adds indoor navigation and location sharing to occupancy and utilization data streams

AUSTIN, Texas, Nov. 16, 2018 (GLOBE NEWSWIRE) -- [Asure Software](#) (NASDAQ:ASUR), a leading provider of Human Capital Management (HCM) and workplace management software solutions, today announced a new partnership with SPREO. The new partnership enables clients to add indoor navigation, room scheduling, real-time occupancy, and utilization data to their suite of workplace management solutions.

SPREO uses 3D geo-fencing with Bluetooth beacons to deliver turn-by-turn navigation, and location-based notifications directly to employee's mobile devices as they move around the workplace — like Waze for the office. People can not only get around the office with more ease, but also share their location with colleagues to spur collaboration.

"SPREO's innovative indoor occupancy and wayfinding technology will make it possible for Asure clients to improve workspace flow and efficiency, and to gain new intelligence that will enable them to design workplaces where employee engagement and productivity thrive," said [Eyal Goldstein](#) of Asure Software. "Asure is constantly exploring opportunities to grow and enhance our network of strategic partners worldwide. SPREO shares our focus on developing cloud and mobile capabilities for the modern digital workforce."

With this new partnership, the companies aim to rapidly expand the presence and usefulness of indoor location-based services such as real-time occupancy indications on office maps, plus navigation and employee tracking for corporate offices.

"SPREO is excited to give people new ways to interact with the office. Asure's robust desk and room scheduling platform will enable our users to reserve workspace quickly and easily from their mobile devices, digital kiosks, touch panels, web browsers, or even through Outlook," said [Avi Sacajiu](#), CEO of SPREO.

In addition to desk and room scheduling, SPREO users will have access to Asure's enterprise-level workflow design for complex room reservations, concierge services and visitor management, and robust analytics on workspace utilization.

"We believe there is tremendous value in improving the visitor and employee experience across all industries and venues," said Sacajiu. "This partnership demonstrates our commitment to put the most advanced technology available in the hands of our clients. By integrating with market leader, Asure Software, we will empower businesses to deliver remarkable indoor location-based experiences that stand out to guests and that win over talent."

About Asure Software

Asure Software, Inc., headquartered in Austin, Texas, offers intuitive and innovative solutions designed to help organizations of all sizes and complexities build companies of the future. Our cloud platforms enable more than 100,000 clients worldwide to better manage their people and space in a mobile, digital, multi-generational, and global workplace. Asure Software's offerings include a fully-integrated HCM platform, flexible benefits and compliance administration, HR consulting, and time and labor management as well as a full suite of workspace management solutions for conference room scheduling, desk sharing programs, and real estate optimization. Visit us at www.asuresoftware.com.

About SPREO

SPREO brings digital innovation to the modern office with a centralized mapping engine, employee mobile app and integration with facility and resource management tools. SPREO's cloud-based, location-aware IoT platform and comprehensive CMS deliver a highly scalable, agile and cost-effective platform for asset and personnel tracking (RTLS), corporate efficiency, resource booking, secured location sharing, navigation, mapping, geo-fencing, proximity engagement applications, site analytics and more. SPREO is headquartered in New York City with R&D labs in Israel. Visit us at www.spreo.co.

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