



## **Asure Accelerates Operating Scale with Advanced Robotic Process Automation (RPA) That Improves Customer Satisfaction, Speed, and Efficiency of Payroll Operations**

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AUSTIN, Texas, March 30, 2022 (GLOBE NEWSWIRE) -- [Asure Software](#), Inc., (Nasdaq: ASUR), a leading provider of cloud-based Human Capital Management ("HCM") software solutions, today announced its new integrations with Automation™ Anywhere and Workato® to maximize the speed, efficiency, and customer experience with automated processes.

These leading automation platforms provide Robotic Process Automation (RPA) capabilities that accelerate Asure's HCM platform integration, streamline workflows, and further automate the end-to-end processes of Asure's Payroll, HR, Tax Management, and money-movement services.

The integration with Automation™ Anywhere allows RPA software bots to scale our resources, increase speed & accuracy, improve the customer experience, and ensure compliance and auditability. Asure is first building these bots to improve internal effectiveness and will soon offer a "Bot Library" to help its resellers take advantage of all these automation benefits.

The integration with Workato takes RPA to another level by providing advanced API integrations and workflows that enable more backend power to Asure's automation strategy. These tools speed the onboarding process and make for a better customer experience due to seamless integration with front-end and back-end platforms.

"Automating processes in Payroll, HR, Tax, and money-movement is dramatically improving our productivity and our customer's experience all at the same time," said, Pat Goepel, Chairman, and CEO of Asure. "The real beauty of automation isn't so much the time it saves but rather the possibilities it creates. By automating routine tasks, we get to re-deploy our workforce on more proactive, client-facing work that makes a huge impact on our client's ability to stay compliant and grow their business," added Goepel.

### **About Asure Software**

Asure (Nasdaq: ASUR) is a leading provider of Human Capital Management ("HCM") software solutions. We help small and mid-sized companies grow by assisting them in building better teams with skills to stay compliant with ever-changing federal, state, and local tax jurisdictions and labor laws, and better allocate cash so they can spend their financial capital on growing their business rather than back-office overhead expenses. Asure's Human Capital Management suite, named Asure HCM, includes cloud-based Payroll, Tax Services, and Time & Attendance software as well as human resources ("HR") services ranging from HR projects to completely outsourcing payroll and HR staff. We also offer these products and services through our network of reseller partners. Visit us at [asuresoftware.com](https://asuresoftware.com).

### **About Automation Anywhere**

Automation Anywhere is the No. 1 cloud automation platform, delivering RPA and process intelligence solutions across all industries globally to automate end-to-end business processes for the fastest path to enterprise transformation. The company offers the world's only cloud-native platform combining RPA, artificial intelligence, machine learning, and analytics to automate repetitive tasks and build enterprise agility, freeing up humans to pivot to the next big idea, build deeper customer relationships and drive business growth. For additional information, visit [www.automationanywhere.com](https://www.automationanywhere.com).

Automation Anywhere is a trademark/service mark or registered trademark/service mark of Automation Anywhere, Inc. in the United States and other countries.

### **About Workato**

Workato is the operating system for today's fast-moving business. Recognized as a leader, Workato is the only enterprise automation platform that enables both business and IT to integrate their apps and automate even the most mission-critical workflows without compromising security and governance. Workato is trusted by over 6,000 of the world's top brands and fastest growing innovators.

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