Asure Software Offers Streamlined User Experience

Website Redesign to Drive Success

AUSTIN, Texas, Sept. 08, 2016 (GLOBE NEWSWIRE) -- **Asure Software** (NASDAQ:ASUR) (<u>www.asuresoftware.com</u>), a leading provider of Human Capital Management (HCM) and workplace management software unveiled today a new and redesigned website to improve the user experience and navigational structure.

View the redesigned website at: www.asuresoftware.com

"We are thrilled to launch the new Asure Software website," said <u>Joe Karbowski</u>, COO and Chief Technology Officer, Asure Software. "We have aligned the new site with the navigational expectations of our client base. We expect the improved website to greatly enhance the user experience and bring added success to all of our relationships."

Users can expect the same robust offering in the new Asure Software website as well as the following features:

- Organization. Seamless site structure and product offering to enhance browsing
- Navigation. Effortless selection process and site flow for maximum accessibility
- Case Studies. Delighted customer reviews and success stories

Asure Software offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. The company ensures a high-performing work environment by integrating its "keep it simple" solutions and expertise to more than 7,000 clients worldwide. Asure Software's suite of solutions range from time and attendance workforce management to asset optimization and meeting room management. These processes lower costs for organizations and offer greater self-service capabilities for their employees.

"This website redesign allows Asure Software to enhance its reputation as a leading workforce management provider," said Brad Wolfe, Chief Financial Officer, Asure Software. "We are very excited for how our value proposition will be more readily accessible and digestible to our clients and prospective clients."

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