

Asure Software Honored as Bronze Stevie® Award Winner in 2018 American Business Awards®

AUSTIN, Texas, May 03, 2018 (GLOBE NEWSWIRE) -- <u>Asure Software</u> (NASDAQ:ASUR), a leading provider of Agile Workplace Solutions, which include Human Capital Management (HCM) and workplace management software, was named the winner of a Bronze Stevie® Award in the Best New Product or Service of the Year category in The 16th Annual American Business Awards® today.

Asure Software was awarded the Best New Product or Service of the Year Award for their Human Capital Management solution. <u>Asure Software's HCM platform</u> is empowering clients with measurable insight into the productivity of their employees. Our cloud based solution allows its users to efficiently manage processes is an all-encompassing tool providing businesses with payroll & tax solutions, benefits administration, human resources, talent management, and ACA healthcare reform software solutions. Asure Software accepted this award for the third time in the last five years.

"With our suite of products including our award winning HCM software, AsureForce Time & Labor Management, AsureConsulting and the AsureSpace SaaS platform for managing, monitoring and analyzing the Agile Workplace, Asure is committed to helping clients optimize their people and their resources," said <u>Joe Karbowski</u>, Asure Software's COO/CTO. "We believe that because of this commitment, we were presented with this award and we will continue to deliver powerful solutions for organizations of all sizes to build companies of the future."

The American Business Awards are the U.S.A.'s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations — public and private, for-profit and non-profit, large and small.

More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Live Event of the Year, and App of the Year, among others.

More than 200 professionals worldwide participated in the judging process to select this year's Stevie Award winners.

"The nominations submitted for The 2018 American Business Awards were outstanding. The competition was intense, and those recognized as Stevie Award winners should be immensely proud of this accomplishment," said Michael Gallagher, president and founder of the Stevie Awards.

Details about The American Business Awards and the list of 2018 Stevie winners are available at <u>www.StevieAwards.com/ABA</u>.

About Asure Software

Asure Software, Inc. (NASDAQ:ASUR), headquartered in Austin, Texas, offers intuitive and innovative solutions designed to help organizations of all sizes and complexities build companies of the future. Our cloud platforms enable more than 100,000 clients direct and indirect, worldwide to better manage their people and space in a mobile, digital, multi-generational, and global workplace. Asure Software's offerings include a fully-integrated HCM platform, flexible benefits and compliance administration, HR consulting, and time and labor management as well as a full suite of workspace management solutions for conference room scheduling, desk sharing programs, and real estate optimization. For more information, please visit www.asuresoftware.com.

About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at http://www.StevieAwards.com.

Asure Software Contact: Stacy Zellner

Director of Marketing Tel: 888-323-8835 x 3111 Email: szellner@asuresoftware.com