March 12, 2021

John Pence Chief Financial Officer Asure Software, Inc. 3700 N. Capital of Texas Hwy #350 Austin, Texas 78746

Inc.

Re: Asure Software,

Statement on Form S-4

Registration

Filed March 11,

2021

File No. 333-254140

Dear Mr. Pence:

This is to advise you that we have not reviewed and will not review your registration statement.

 $\,$  Please refer to Rule 461 regarding requests for acceleration. We remind you that the

company and its management are responsible for the accuracy and adequacy of their disclosures,

notwithstanding any review, comments, action or absence of action by the staff.

 $\,$  Please contact Alexandra Barone, Staff Attorney, at (202) 551-8816 or Jan Woo,

Legal Branch Chief, at (202) 551-3453 with any questions.

Sincerely,

Division of Corporation Finance

Office of Technology

cc:

Katheryn A. Gettman,

Esq.