FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | OI |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| OMB APPROVAL        |           |  |  |  |  |  |  |  |  |
|---------------------|-----------|--|--|--|--|--|--|--|--|
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

|                              |                                      |                | or Section 30(n) of the investment Company Act of 1940                         |                         |  |                                |
|------------------------------|--------------------------------------|----------------|--|-------------------------|--|--------------------------------|
| Name and Addres Wolfe Charle | ss of Reporting Person<br>s Bradford | *              | 2. Issuer Name <b>and</b> Ticker or Trading Symbol ASURE SOFTWARE INC [ ASUR ] |                         | ionship of Reporting Perso<br>all applicable)<br>Director                                  | 10% Owner                      |
| (Last)<br>12504 ALCONZ       | (First)                              | (Middle)       | 3. Date of Earliest Transaction (Month/Day/Year) 07/06/2017                    |                         | Officer (give title below)  Chief Financial (  | Other (specify below)  Officer |
| Street) AUSTIN (City)        | TX (State)                           | 78739<br>(Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year)                       | 6. Indivi<br>Line)<br>X | dual or Joint/Group Filing<br>Form filed by One Repor<br>Form filed by More than<br>Person | rting Person                   |

| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |   |                              |   |        |               |        |   |   |   |  |
|--|--|---|------------------------------|---|--------|---------------|--------|---|---|---|--|
| 1. Title of Security (Instr. 3)  | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   |        |               |        | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |  |   | Code                         | v | Amount | (A) or<br>(D) | Price  | Transaction(s)<br>(Instr. 3 and 4)  |   | (11150.4)   |  |
| Asure Software, Inc. Common Stock (\$0.01 par value)                             | 07/06/2017                                 |   | M                            |   | 37,500 | A             | \$5.23 | 66,405  | D   |   |  |
| Asure Software, Inc. Common Stock (\$0.01 par value)                             | 07/06/2017                                 |   | M                            |   | 7,504  | A             | \$5.76 | 73,909  | D   |   |  |
| Asure Software, Inc. Common Stock (\$0.01 par value)                             | 07/06/2017                                 |   | M                            |   | 3,334  | A             | \$5.31 | 77,243  | D   |   |  |

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of<br>Deri<br>Sec<br>Acq<br>(A) (<br>Disp<br>of (I | umber<br>vative<br>urities<br>uired<br>or<br>oosed<br>o) (Instr.<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|--|--|--|--------------------|---|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A)  | (D)  | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Employee<br>Stock<br>Options<br>(Right to<br>Buy)   | \$5.23  | 07/06/2017                                 |   | M                            |   |  | 37,500   | (1)  | 11/19/2019         | Common<br>Stock<br>(\$0.01<br>par<br>value)   | 37,500                                 | \$5.23  | 22,500   | D  |  |
| Employee<br>Stock<br>Options<br>(Right to<br>Buy)   | \$5.76  | 07/06/2017                                 |   | М                            |   |  | 7,504  | (2)  | 03/31/2020         | Common<br>Stock<br>(\$0.01<br>par<br>value)   | 7,504                                  | \$5.76  | 2,496  | D  |  |
| Employee<br>Stock<br>Options<br>(Right to<br>Buy)   | \$5.31  | 07/06/2017                                 |   | М                            |   |  | 3,334  | (3)  | 04/12/2021         | Common<br>Stock<br>(\$0.01<br>par<br>value)   | 3,334                                  | \$5.31  | 6,666  | D  |  |
| Employee<br>Stock<br>Options<br>(Right to<br>Buy)   | \$9.86  |  |   |                              |   |  |  | (4)  | 04/06/2022         | Common<br>Stock<br>(\$0.01<br>par<br>value)   | 15,000                                 |   | 95,000   | D  |  |

## **Explanation of Responses:**

- 1. Such options shall vest over a 4 year period following issuance such that 25% of the shares shall vest on 11/19/2015 and an additional 6.25% shall vest each three (3) months thereafter.
- 2. Such options shall vest over a 3 year period following issuance such that 1/3 of the shares shall vest on 3/31/2016 and an additional 8.33% shall vest each three (3) months thereafter.
- 3. Such options shall vest over a 3 year period following issuance such that 1/3 of the shares shall vest on 4/12/2017 and an additional 8.33% shall vest each three (3) months thereafter.
- 4. Such options shall vest over a 4 year period following issuance such that 25% of the shares shall vest on each of the first, second, third and fourth anniversaries of the grant date.

/s/ Charles Bradford Wolfe

07/10/2017

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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