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Asure Software Engages Liolios to Lead Investor Relations Program

AUSTIN, Texas, April 06, 2016 (GLOBE NEWSWIRE) -- [Asure Software, Inc.](#) (NASDAQ:ASUR), a leading provider of Human Capital Management (HCM) and workplace management software, has engaged Liolios to lead their investor relations and financial communications program.

Liolios is a Southern California-based strategic financial communications firm focused on small-cap companies across a broad range of industry classifications. Founded in 1999, the firm offers comprehensive capital markets consulting, corporate communications and investor outreach.

"2016 marks the beginning of a transformation for Asure Software," said company Chief Executive Officer, [Pat Goepel](#). "After a successful start in transitioning the majority of our clients to the cloud, converting backlog into revenue, and generating strong cash flow growth, we acquired Mangrove Software, a leader in providing cloud-based HCM applications. Along with complementing our current expertise in workplace and workspace management, this acquisition elevates our platform into a multi-billion dollar market that is rapidly changing the way companies manage their people, assets and technologies.

"Given this pivotal stage we are in, we believe it is important to communicate our new value proposition to the investment community, as well as establish a strong capital markets presence, from which we can support and scale our business. To that end, we have hired Liolios because of their proven track record in helping emerging growth companies, such as Asure, navigate the capital markets and deliver the right message to the right audience. Over the next year, we will be working closely with their team of experts to develop substantive relationships with a targeted group of investors, sell-side analysts, and other influential members of the financial community."

About Liolios

Liolios Group, Inc. is a highly selective and comprehensive investor relations firm specializing in small-cap companies. The firm aims to deliver superior performance in corporate messaging and positioning, investor awareness, and capital attraction. Founded in 1999, Liolios Group executives have extensive experience in finance and investments, and represent clients in a wide range of industries, including technology, digital media, consumer/internet retail, healthcare/life sciences, natural resources and business services. For more information about Liolios Group, visit www.liolios.com.

About Asure Software

Asure Software, Inc. (NASDAQ:ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. The company ensures a high-performing work environment by integrating its "keep it simple" solutions and expertise to more than 7,000 clients worldwide. Asure Software's suite of solutions range from HCM workforce management solutions, time and attendance to workspace asset optimization and meeting room management solutions. For more information, please visit <http://www.asuresoftware.com>.

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