

Asure Software Receives Bullish Reviews From Financial Industry Analysts

Buckley Capital Partners and Prime Equity Research Financial Analysts Recently Gave the Company High Marks for Stock Value, Organizational Strength

AUSTIN, Texas, March 7, 2013 (GLOBE NEWSWIRE) -- <u>Asure Software, Inc.</u> (Nasdaq:ASUR), a leading provider of workplace management software solutions, proudly announced it has recently received highly favorable stock and business reviews from Buckley Capital Partners principal and analyst, Zack Buckley, as well as Prime Equity Research.

Prime Equity Research highlighted Asure as one of six "Power Potentials" that may be overlooked by Wall Street as poised for growth. According to the Jan. 28, 2013 report posted on Seeking Alpha, "...Asure's revenue rocketed year-over-year (Q3 2012 and Q3 2011) by 226%. Savvy investors should book room in their portfolios to allow for this security."

Buckley conducted a thorough <u>research and analysis of Asure</u>, which included customer feedback, competitive positioning, leadership and staff strength and experience, product line strengths, and opportunities for growth. "The evidence from my research supports a very high likelihood that it (Asure Software) will be able to grow rapidly, and even if it does not, Asure is still worth substantially more than what today's prices reflect," he noted in his Feb. 13, 2013 GeoInvesting blog post.

"Asure had a very exciting year of growth and progress in 2012, which included strategic acquisitions, product launches and upgrades, and new executive and leadership team members who bring impressive credentials and track records to the company," said Pat Goepel, Asure Software CEO. "We continuously strive to innovate and provide our clients with the high performing technology that helps them to manage their biggest expenses — Labor and real estate — and prepare for the workforce of the future, while providing our shareholders with value to maximize their investment."

About Asure Software

Asure Software, Inc., (Nasdaq:ASUR) headquartered in Austin, Texas, offers cloud-based time and labor management and workspace management solutions that enable businesses to control their biggest costs — labor, real estate and technology — and prepare for the workforce of the future in a highly mobile, geographically disparate and technically wired work environment. Asure serves more than 11,000 clients worldwide and currently offers two main product lines: AsureSpace Tworkplace management solutions enable organizations to maximize the ROI of their real estate, and AsureForce time and labor management solutions deliver efficient management of human resource and payroll processes. For more information, please visit www.asuresoftware.com

The Asure Software, Inc. logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=11986

CONTACT: Editorial Contact:

Jen Roth

Asure Software, Inc.

(651) 405-3061

jroth@asuresoftware.com