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Asure Software partners with Xyster Consulting to create Workplaces of the Future

AUSTIN, Texas, Oct. 09, 2017 (GLOBE NEWSWIRE) -- [Asure Software](#) (NASDAQ:ASUR), a leading provider of Human Capital Management (HCM) and workplace management software, announced a new strategic partnership with Xyster Consulting (Xyster), a preeminent Workplace Strategy and Technology Consulting firm. This partnership will enable Xyster and Asure to jointly develop and introduce innovative workplace technology solutions to their clients globally, transforming workplace environments, driving workforce engagement, and enhancing corporate culture. Xyster and Asure will leverage their unique but highly complementary competencies to create 'Workplaces of the Future' that set the standard in the marketplace.

Xyster and Asure have a long history of working together. Most recently, the two companies partnered to design and implement the Workplace Strategy for a Fortune 20 client, defining the technology roadmap and workplace environment for more than two (2) million square feet of new office space and impacting more than fourteen thousand (14,000) users. Xyster facilitated a rigorous and holistic evaluation process to develop an integrated and robust network of innovative workplace technology solutions for the client's new corporate offices. Throughout this process, Asure consistently distinguished itself as the leading provider of innovative resource scheduling and space utilization solutions. Furthermore, Xyster and Asure's approach to client partnership will position the client to take advantage of future advances in technology seamlessly, which is a strategic differentiator on which both companies place high evaluative emphasis.

Prior to this engagement, Asure and Xyster successfully implemented strategic workplace solutions for a broad portfolio of State Street Corporation's facilities, spanning more than one (1) million square feet of new and refurbished office space. The companies also jointly participated at events such as the Asure C3 User Conference this past May.

With both companies sharing a similar strategic vision for the Workplace of the Future, as well as a desire to truly transform the industry, leadership of the two companies is excited at the possibilities.

Asure's CEO, Pat Goepel, commented on the relationship with Xyster saying, "Xyster has a unique perspective on Workplace Strategy. Their understanding of how technology can streamline and optimize facilities management, enhance workforce productivity and improve employee engagement is what makes them a perfect partner for Asure."

As a strategic advisor and implementer, Xyster knows that their recommendations to clients must be backed by actionable, repeatable data, which is ultimately what Asure guarantees. The two organizations working together make them a dynamic asset to consumers, and together can make a big difference in their client's bottom line.

David Kaliff, President and CEO of Xyster Consulting, commented on the relationship with Asure saying, "Working with Asure made sense from the beginning. They provide clear, actionable data and facilitate the decision-making process by focusing on the most impactful outcomes amidst the myriad options that are available. Their solutions just work."

One example of the insight that Asure brings to the Xyster partnership is derived from their AsureSpace product set. Asure's solution not only allows for room and resource scheduling, but also gives organizations deep insight into how their office space is being used. The Asure SmartView solution does this by installing heat sensors and analyzing data that informs organizations on how much square footage they require, and what types of office space best suits their needs. It is insight like this that makes the partnership with Asure so attractive for Xyster.

About Asure Software

Asure Software, Inc., headquartered in Austin, Texas, offers intuitive and innovative solutions designed to help organizations of all sizes and complexities build companies of the future. Our cloud platforms enable more than 80,000 clients worldwide to better manage their people and space in a mobile, digital, multi-generational, and global workplace. Asure Software's offerings include a fully-integrated HCM platform, flexible benefits and compliance administration, HR consulting, and time and labor management as well as a full suite of workspace management solutions for conference room scheduling, desk sharing programs, and real estate optimization. Visit us at asuresoftware.com

About Xyster Consulting

Xyster Consulting, headquartered in New York, is a market leader in identifying, analyzing, recommending and implementing innovative workplace strategy and technology solutions that create the Workplace of the Future. Xyster's perspective is

unique, in that it combines innovation from design, hospitality and logistics with a deep understanding of technology and IT operations, aligning these interests to drive successful solutions for organizations. Xyster's approach is not only holistic but also highly structured and repeatable, identifying the drivers for workplace innovation and facilitating alignment of disparate business units on the optimal use of space, technology and facilities design to enhance the modern workplace. Xyster's focus extends beyond strategy to the development of technology roadmaps and implementation plans that bring the strategy to life. Connect with us at info@xysterconsulting.com to start a conversation about how we can support your needs.

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