Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Pence John F						2. Issuer Name and Ticker or Trading Symbol ASURE SOFTWARE INC [ASUR]									eck all app Direc	licable) tor	ng Pe	erson(s) to Is	vner	
(Last)	(Last) (First) (Middle) C/O ASURE SOFTWARE, INC.						3. Date of Earliest Transaction (Month/Day/Year) 01/01/2024									er (give title v) Chief Fina	ncial	Other (s below) Officer	specify	
405 COLORADO STREET, SUITE 1800						4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) AUSTIN TX 78701															X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	Rule 10b5-1(c) Transaction Indication																			
							action was m ons of Rule 10					uction or writ	ten pla	an that is inter	nded to					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Date						Execution Date,			3. Transaction Code (Instr. 8) 4. Securities Acquired Disposed Of (D) (Instr. 5)				(A) or 3, 4 and	Benefic Owned	ties cially Following	Forn (D) c	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A (D) or	Price		ted action(s) 3 and 4)			(Instr. 4)	
Asure Software, Inc. Common Stock (\$0.01 par value) 01/01/2				2024				A		40,000(1) .	A	\$0	90	0,000		D			
		Tal	ble II -								osed of, o				y Owne	d				
1. Title of Derivative Security (Instr. 3)	ivative Conversion Date Execution Date, urity or Exercise (Month/Day/Year) if any			Transaction Code (Instr. 8) S A A (// D Code (Instr. 8) C (// D Code (Instr. 8		5. Nu of Deriv Secu Acqu (A) o Dispo of (D (Instr and 5	rities ired r osed) : 3, 4	6. Date Expirati (Month/	ion Da		Amount of Securities Underlying Derivative Security (Ins 3 and 4)		; i	8. Price of Derivative Security (Instr. 5)			10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A) (D)				Expiration Date	Title	or Nun of	nber						

Explanation of Responses:

Remarks:

/s/ John Pence

01/02/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} Represents grant of restricted stock units that vest 1/3rd on the first anniversary of the Grant Date and the remaining 2/3rds vest over a period of two years in equal quarterly installments, with the last such vesting date being the third anniversary of the Grant Date.