ASURESOFTWARE

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Asure Selected by Atmosphere Commercial Interiors as Preferred Partner for Workplace Utilization and Occupancy Tracking

AUSTIN, Texas, Nov. 16, 2017 (GLOBE NEWSWIRE) -- Asure Software, Inc. (NASDAQ:ASUR), a leading provider of Human Capital Management (HCM) and workplace management software, announced today that it has entered into a partnership with Atmospheric Commercial Interiors, one of the country's largest office furniture dealers and one of the largest Steelcase dealers in North America.

Since 2000, Atmosphere has provided customers with over $2.3 billion in products and services from Steelcase and other vendors. Atmosphere customers will now have the option to purchase Asure Software's SmartView Occupancy Sensors and their workspace management solution Resource Scheduler, from any of its 7 locations in the U.S. Atmosphere's newly remodeled Minneapolis WORKLAB features a full installation of the SmartView Sensors, where the company uses SmartView to support workplace utilization data gathering and occupancy.

"We're pleased with the opportunity presented by a partnership with Atmosphere. As customers select the state-of-the-art office furnishings offered by Atmosphere, they will also have the option to add SmartView Sensors, furthering the value of their workplace investment," stated Eyal Goldstein, CRO of Asure Software. "This partnership will extend Asure's reach into new markets as Atmosphere adds Asure products in select showroom locations."

Real estate is typically the second largest expense for most organizations, but its utilization often goes unmeasured. In today's modern and evolving workplace, businesses need ways to reduce real estate costs, increase staff without workspace expansion, minimize energy consumption, and repurpose existing space.

"Asure's SmartView interactive dashboard was instrumental in supporting the large number of nomadic workers in our new Minneapolis worklab," said Jason Lund, Director of IT and AV of Atmosphere Commercial Interiors. "A few minutes saved every day connecting people to the right workspace to maximize their productivity represents a significant labor savings over time, which makes for a very fast ROI. The historical workspace occupancy information from the sensors will also help us maximize the value of our real estate investments and objectively measure the success of experimental workspace and furnishing applications."

About Asure Software

Asure Software, Inc., headquartered in Austin, Texas, offers intuitive and innovative solutions designed to help organizations of all sizes and complexities build companies of the future. Our cloud platforms enable more than 80,000 clients worldwide to better manage their people and space in a mobile, digital, multi-generational, and global workplace. Asure Software's offerings include a fully-integrated HCM platform, flexible benefits and compliance administration, HR consulting, and time and labor management as well as a full suite of workspace management solutions for conference room scheduling, desk sharing programs, and real estate optimization. Visit us at www.asuresoftware.com.

About Atmosphere Commercial Interiors

Atmosphere Commercial Interiors is committed to fostering long-term business relationships. We have dedicated our rich history in the office furniture industry to learning the complexities of business and facility ecosystems. Our strong corporate culture, purpose, and operational focus drive results and fulfill our clients' project and business goals. Headquartered in Minneapolis, with offices in Wisconsin, Illinois, and Arizona, we are embedded deeply in our communities and passionate about providing world-class workspaces. https://www.youtube.com/watch?v=1zPIj7Xq7fo

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