UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 25, 2015

ASURE SOFTWARE, INC.

(Exact name of registrant as specified in charter)

Delaware

0-20008 (Commission File No.) <u>74-2415696</u> (IRS Employer Identification No.)

(State or other jurisdiction of incorporation or organization)

110 Wild Basin Road, Suite 100, Austin, Texas 78746

(Address of principal executive offices)

<u>512-437-2700</u>

(Registrant's telephone number, including area code)

<u>N/A</u>

(Former Name and Address)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

On March 25, 2015, Asure Software, Inc. (the "Company") issued a press release announcing its financial results for its fourth quarter and fiscal year ended December 31, 2014. A copy of this press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information contained in this Item 2.02 of this Current Report (including the press release furnished as an exhibit hereto) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

EXHIBIT NUMBER	DESCRIPTION
99.1	Press Release of the Registrant dated March 25, 2015

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASURE SOFTWARE, INC.

Dated: March 25, 2015

By <u>/s/ Brad Wolfe</u> Brad Wolfe, Chief Financial Officer

Asure Software Reports Solid Financial Results for Fourth Quarter and Fiscal Year 2014 Company Announces Guidance and Projected Growth for 2015

In thousands, except per share data	 Q4 2014	 Q4 2013	% Change	Y	TD Q4 2014	Ŋ	TD Q4 2013	% Change
Revenue	\$ 7,101	\$ 6,732	up 6%	\$	27,206	\$	25,474	up 7%
Gross Margin	\$ 5,313	\$ 5,108	up 4%	\$	20,892	\$	19,049	up 10%
Net income (loss)	\$ 92	\$ (102)	up 190%	\$	(262)	\$	(1,662)	up 84%
EBITDA, excluding one-times*	\$ 1,345	\$ 1,482	down 9%	\$	5,052	\$	4,823	up 5%
Diluted net income (loss) per share,								
excluding one-times*	\$ 0.04	\$ 0.02		\$	0.08	\$	(0.14)	

AUSTIN, Texas, March 25, 2015 (GLOBE NEWSWIRE) -- <u>Asure Software, Inc.</u> (Nasdaq:ASUR), a leading provider of workplace management software, announced results for the fourth quarter ended December 31, 2014.

Strategic Highlights

- Continued cloud bookings and revenue growth with US and UK key sales and upgrades that included a combination of Cloud-based solutions, professional services and integrated hardware: AsureSpace hoteling and workspace management to American Water Works, Deutsche Bank, Kaiser Permanente, King Saud University and Methodist Hospital, and AsureForce time and attendance solutions to Clear Creek Plumbing, Croes and Co., Dynamex, Henriquez, Rhodes College, Pollard Brook and Vision Ease.
- Total bookings for 2014 increased 23% over 2013. Cloud bookings for 2014 increased 1% over 2013.
- Released an enhanced NowSpace[™] space scheduling touch panel, integrated NowSpace with leading technology provider Mobile Iron, and launched bi-directional integration of Asure hoteling and space management solutions with Cisco TMS; expanded AsureForce time & attendance solutions with enhanced support for global and high volume implementations, including numerous usability and performance requirements.
- Expanded the Company's global presence with Tokyo-based DOUMA, Japan's only firm dedicated solely to workplace management, which will offer Asure's solutions to its clients.
- Refinanced our senior debt under a new facility with Wells Fargo Bank, N.A. in the first quarter of 2014, reducing our interest expense by \$0.6 million and cash principal payments by \$0.8 million in 2014.
- Net income was \$0.01 per share in the fourth quarter of 2014 as compared to net loss of \$(0.02) per share in the fourth quarter of 2013. This was the third quarter in a row of positive net income.

Results

- Cloud SaaS-based revenue for the quarter was \$3.5 million, up \$72,000 or 2% over the fourth quarter of 2013.
- Revenue for the quarter of \$7.1 million increased 6% over the \$6.7 million in the fourth quarter of 2013.
- Recurring revenue as a percent of total revenue was 73% for the quarter as compared to 75% in the fourth quarter of 2013.
- Gross margin for the quarter was \$5.3 million compared to \$5.1 million in the fourth quarter 2013, an increase of 4%.
- EBITDA* excluding one-time items* for the quarter was approximately \$1.3 million compared to \$1.5 million in the fourth quarter of 2013. This decline was driven by an increase in sales, marketing, and operating expenses aimed towards accelerating 2015 growth.
- Fourth quarter net income per share, excluding one-times*, was \$0.04 compared to \$0.02 in the fourth quarter of 2013.

Management Commentary

<u>Pat Goepel</u>, Chief Executive Officer of Asure Software commented, "2014 and the fourth quarter were successful for Asure Software. We transitioned to a profitable company, with growth for three consecutive quarters and 7% annual organic revenue growth. Our success was driven by maintaining a constant focus on sales and upgrades of SaaS-based solutions, expanding the company's national and global presences, and delivering first-to-market technology features that offer clients differentiated solutions to manage hoteling and mobile workforce initiatives.

We increased investments in sales, marketing and operating expenses, which have resulted in stronger market awareness and higher sales, particularly with large multinational companies. With over 5,000 clients in over 80 countries, our global presence is sound; and our investments set the stage for continued sales growth in the global enterprise market.

In addition to global sales expansion, we expect consistent growth through customer upgrades to Cloud solutions, new sales in the mid-markets, and expanded global partnerships. Additionally, we've put a sound technology platform in place, which firmly sets Asure's focus as a leader in SaaS-based mobile workforce solutions. Cumulatively, these successes and strategic investments put us in an ideal situation for significant future growth."

<u>Brad Wolfe</u>, Asure's Chief Financial Officer added, "2014 was an important year for Asure as the company has transitioned to a profitable company that is poised for growth. For 2015, we are announcing guidance of \$30.0 million for revenue, \$5.6 million for EBITDA excluding one-time items, and \$0.25 for net income per share excluding one-time items. This reflects our confidence in continued market demand, the stability of our products, and the company's ability to deliver differentiated offerings on a global, scalable basis."

Please see below for details around Asure's financial results.

Company Outlook \$000s	FY 15
Revenue	\$ 30,000
EBITDA, excluding one-time items	\$ 5,600
Net income per share, excluding one-time items	\$ 0.25

Conference Call Details

Asure will follow this announcement with a conference call for the investment community on Wednesday, March 25, 2015 at 11:00 a.m. EDT, (10:00 a.m. CDT) to further discuss the quarter and outlook. Participating in the call will be <u>Pat Goepel</u>, Chief Executive Officer and <u>Brad Wolfe</u>, Chief Financial Officer. To participate, dial (877) 853-5636 ten minutes before the call begins. International callers should dial (631) 291-4544. The conference ID for all callers is 1497865.

Investors, analysts, media and the general public will also have the opportunity to listen to the conference call in listen-only mode via the Internet by visiting the investor relations page of Asure's web site at <u>www.asuresoftware.com</u>. To monitor the live call, please visit the web site at least ten minutes early to register, download and install any necessary audio software. For those who cannot listen to the live broadcast, a replay will be available shortly after the call on the investor relations page of our Web site at <u>http://investor.asuresoftware.com/</u>

About Asure Software

Asure Software, Inc., (Nasdaq:ASUR) is headquartered in Austin, Texas with regional headquarters in London, England. Asure helps companies better manage their global, mobile workforces with SaaS-based solutions that bring people, time, space and assets together in a meaningful way. The company serves approximately 6,000 clients worldwide with workforce and workforce management solutions that offer innovative ways to help meet the needs of an agile workforce. For more information, please visit <u>www.asuresoftware.com</u>.

The Asure Software, Inc. logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=11986

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995:

Statements in this press release regarding Asure's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. Such risks and uncertainties could cause actual results to differ from those contained in the forward-looking statements.

For more information contact:

Brad Wolfe, CFO Asure Software, Inc. 888-323-8835 bwolfe@asuresoftware.com

ASURE SOFTWARE, INC. CONSOLIDATED BALANCE SHEETS (Amounts in thousands)

	mber 31, 014	De
Assets		
Current assets:		
Cash and cash equivalents	\$ 320	\$
Restricted cash	-	
Accounts receivable, net of allowance for doubtful accounts of \$120 and \$168 at December 31, 2014 and		
December 31, 2013, respectively	5 295	

Assets Current assets: December 31, 2013

3,938

400

Restricted cash	-		400
Accounts receivable, net of allowance for doubtful accounts of \$120 and \$168 at December 31, 2014 and			
December 31, 2013, respectively	5,295		3,902
Inventory	170		77
Notes receivable	-		9
Prepaid expenses and other current assets	1,303		1,334
Total current assets	7,088		9,660
Property and equipment, net	1,539		1,233
Goodwill	17,500		15,005
Intangible assets, net	8,322		9,679
Other assets	 19		38
Total assets	\$ 34,468	\$	35,615
Liabilities and stockholders' equity		_	
Current liabilities:			
Current portion of notes payable	\$ 750	\$	4,308
Accounts payable	1,533		1,669
Accrued compensation and benefits	350		473
Other accrued liabilities	1,128		988
Deferred revenue	 10,641		10,059
Total current liabilities	14,402		17,497
Long-term liabilities:			
Deferred revenue	475		759
Notes payable	14,381		12,698
Other liabilities	 739		444
Total long-term liabilities	15,595		13,901
Stockholders' equity:			
Preferred stock, \$.01 par value; 1,500 shares authorized; none issued or outstanding	-		-
Common stock, \$.01 par value; 11,000 shares authorized; 6,434 and 6,353 shares issued,			
6,050 and 5,969 shares outstanding at December 31, 2014 and December 31, 2013, respectively	64		63
Treasury stock at cost, 384 shares at December 31, 2014 and December 31, 2013	(5,017)		(5,017)
Additional paid-in capital	278,656		278,159
Accumulated deficit	(269,146)		(268,884)
Accumulated other comprehensive loss	 (86)		(104)
Total stockholders' equity	 4,471		4,217
Total liabilities and stockholders' equity	\$ 34,468	\$	35,615

ASURE SOFTWARE, INC. CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS (Amounts in thousands, except share and per share data)

	FOR THE TWELVE MONTHS ENDED DECEMBER 31,		
	2014	2013	
Revenues	\$ 27,206	\$ 25,474	
Cost of Sales	6,314	6,425	
Gross margin	20,892	19,049	
Operating expenses			
Selling, general and administrative	13,999	13,252	
Research and development	3,310	2,835	
Amortization of intangible assets	1,999	2,180	
Total operating expenses	19,308	18,267	
Income from operations	1,584	782	
Other income (loss)			
Gain on settlement of note payable and litigation	1,034	-	
Interest income	(1)	49	
Gain on sale/disposal of assets	-	72	
Loss on debt refinancing	(1,402)	-	
Foreign currency translation loss	(14)	(24)	
Interest expense and other	(1,274)	(1,943)	
Interest expense- amortization of original issue discount (OID)	(72)	(481)	
Total other loss, net	(1,729)	(2,327)	
Loss from operations before income taxes	(145)	(1,545)	
Income tax provision	(117)	(117)	
Net loss	<u>\$ (262)</u>	\$ (1,662)	
Other comprehensive loss:			
Foreign currency translation gain (loss)	18	(2)	
Other comprehensive loss	<u>\$ (244</u>)	<u>\$ (1,664)</u>	
Basic and diluted net loss per share			
Basic	\$ (0.04)	\$ (0.29)	
Diluted	\$ (0.04)		
Weighted average basic and diluted shares	÷ (0001)	. (0127)	
Basic	6,002,000	5,661,000	
Diluted	6,002,000	5,661,000	

ASURE SOFTWARE, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (Amounts in thousands)

FOR THE YEAR ENDED **DECEMBER 31**. 2014 2013 CASH FLOWS FROM OPERATING ACTIVITIES: Net loss \$ (262) \$ (1,662)Adjustments to reconcile net loss to net cash provided by operations: 2,821 2,947 Depreciation and amortization Provision for doubtful accounts 48 37 Share-based compensation 226 160 Interest income on settlement (48) -Gain on sale/disposal of assets (72)Amortization of original issue discount (OID) 72 481 Gain on debt payoff (98) Gain on settlement of note payable and litigation (1,034)Loss on debt refinancing 1,402 -Changes in operating assets and liabilities: Restricted cash 400 (150)Accounts receivable (1,419) (899) Inventory (93) 177 Prepaid expenses and other assets (82)495 Accounts payable (136)(1,008)Accrued expenses and other long-term obligations 550 737 Deferred revenue 213 928 Net cash provided by operating activities 2,706 2,025 CASH FLOWS FROM INVESTING ACTIVITIES: Acquisitions, net of cash acquired (3, 440)Purchases of property and equipment (807)(383) Disposals of property and equipment 38 -Collection of note receivable 9 10 Purchases of intangible assets (62) Net cash used in investing activities (4,200) (435)

CASH FLOWS FROM FINANCING ACTIVITIES: Proceeds from notes payable 18,181 4,000 Payments on notes payable (19,311)(6,880)(704)Payments on amendment of senior notes payable (330) Debt financing fees (565)Payments on capital leases (144)(88) Insurance proceeds for settlement of notes payable dispute, net of expenses 372 Net proceeds from issuance of common stock 3,433 24 Net proceeds from exercise of stock options (2,147)170 Net cash provided by (used in) financing activities Effect of foreign exchange rates 23 Net increase (decrease) in cash and cash equivalents (3,618) 1,761 Cash and cash equivalents at beginning of period 3,938 2,177 320 3,938 Cash and cash equivalents at end of period SUPPLEMENTAL INFORMATION: Cash paid for: 941 1,461 Interest \$ \$ Non-cash Investing and Financing Activities: 248

35

1

93

-

327

Conversion of subordinated convertible notes payable to equity Accrued contingent consideration upon acquisition

*Non-GAAP Financial Measures

This press release includes the following financial measures defined as non-GAAP financial measures by the Securities and Exchange Commission: EBITDA and GAAP Net Income/(Loss) excluding one-time items. These supplemental financial measures are not required by GAAP, nor is the presentation of this financial information intended to be considered in isolation or as a substitute for the financial information prepared and presented in accordance with GAAP. Management recognizes that non-GAAP financial measures have limitations in that they do not reflect all of the items associated with Asure's earnings results as determined in accordance with GAAP. However, for the reasons described below, management uses these non-GAAP measures to evaluate the performance of Asure's business. Asure's management believes that it is important to provide investors with these same tools, together with reconciliation to GAAP, for evaluating the performance of Asure's business, as it may provide additional insight into Asure's financial results. See the "Reconciliation of GAAP Net Income/(Loss) to Earnings Excluding One-Time Items" tables included in this press release for further information regarding these non-GAAP financial measures are presented because management believes they are frequently used by securities analysts, investors and others in the evaluation of companies. EBITDA is calculated by adding income taxes, interest expense, depreciation and amortization and stock compensation expense to net earnings. EBITDA is not defined under GAAP and should not be considered in isolation or as a substitute for net earnings and other consolidated earnings data prepared in accordance with GAAP or as a measure of Asure's profitability.

Net Earnings Excluding One-Time Items is calculated by combining the company's GAAP Net Earnings, or earnings per share, with items that are one time in nature and are not expected to recur on a dollar or per share basis.

Free Cash Flow is computed by subtracting capital expenditures from cash flow from operations, each as determined in accordance with GAAP and as reflected in the statement of cash flows.

Non-GAAP Revenue is computed by adding back the deferred revenue fair market valuation to GAAP revenue.

Reconciliation of GAAP Net Earnings to Earnings Before Interest, Taxes, Depreciation, Amortization and Stock Compensation Expense (EBITDA) and EBITDA Excluding One-time items.

FOR THE THREE MONTHS ENDED

\$000s	December 31, 2014	December 31, 2013
Net Income (Loss)	92	(102)
Interest and amortization of OID	275	613
Tax	(23)	(4)
Depreciation	126	121
Amortization	635	592
Stock Compensation	95	47
EBITDA	1,200	1,267
One-time items	145	215
EBITDA excluding one-time items	1,345	1,482

FOR THE TWELVE MONTHS ENDED

\$000s	December 31, 2014	December 31, 2013
Net Income (Loss)	(262)	(1,662)
Interest and amortization of OID	1,354	2,394
Tax	117	117
Depreciation	462	452
Amortization	2,359	2,495
Stock Compensation	226	160
EBITDA	4,256	3,956
One-time items	796	867
EBITDA excluding one-time items	5,052	4,823

Reconciliation of GAAP Net Earnings to Net Earnings Excluding One-time items

\$000s	FOR THE THREE MONTHS ENDI December 31		
	2014	2013	
Net Income (Loss)	92	(102)	
Legal & Professional Services	21	163	
Severance, Recruitment & Relocation	111	52	
Other one-time items (net)	13		
Sub-total excluding Taxes	145	215	
Sub-total one-time items	145	215	
Net Income (Loss) excluding one-time items	237	113	

\$000s	ENDEL	FOR THE TWELVE MONTHS ENDED December 31			
	2014	2013			
Net Income (Loss)	(262)	(1,662)			
Legal & Professional Services	208	697			
Loss on Debt Refinancing	1,402	-			
Gain on Settlement of Note Payable and litigation	(1,034)	-			
Severance, Recruitment & Relocation	195	212			
Gain on sale of assets	-	(72)			
Interest income from settlement	-	(48)			
Other one-time items (net)	25	78			
Sub-total excluding Taxes	796	867			
Sub-total one-time items	796	867			
Net Income (Loss) excluding one-time items	534	(795)			

Reconciliation of GAAP Revenue to Non-GAAP revenue

\$000s	FOR THE THREE MONTHS ENDED December 31			
	2014	2013		
Revenue	7,101	6,732		
Adjustment	<u> </u>	13		
Non- GAAP revenue	7,101	6,745		
\$000s	FOR THE TWELV ENDEJ December	D		
	2014	2013		
Revenue	27,206	25,474		
Adjustment		416		
Non- GAAP revenue	27,206	25,890		

Note – Adjustment relates to the fair market valuation for assumed deferred revenue contracts that were not recognized in the period due to business combination accounting rules.