ASURE SOFTWARE

May 9, 2016

Asure Software Hosts its Annual Client Conference in Tampa May 17-20

AUSTIN, Texas, May 09, 2016 (GLOBE NEWSWIRE) -- Asure Software (NASDAQ:ASUR), a leading provider of workplace management software, will host its annual C3 Conference on May 17-20 in Tampa, FL at The Grand Hyatt Resort. Conference attendees will have the opportunity to meet with the leadership team, participate in educational tracks, discover new and expanded offerings, network with peers and more.

The conference will include featured keynote presentations by:

- **Brian Holloway**, Stanford All-American and five-time NFL All-Pro, is recognized for his Elite status as a TEAM BUILDING expert and a true leader with vision. Brian will be discussing how, in times of change and within complex environments, it is only with a strong sense of teamwork and belief in solid partnerships that we can build a foundation for lasting success.
- **Karen Kirkpatrick** has long career of working with insurance brokers, CPAs, TPAs and employers and helping them understand complex regulations and create action items. She is not only known for her compliance expertise, but her ability to make sense of compliance "spaghetti" and provide the audience with actionable items for their organization. Karen will discuss payroll, HR, and benefits (including ACA) regulations in an easy-to-understand format.

"We are thrilled to be hosting our annual C3 Conference next week," said Pat Goepel, Chief Executive Officer for Asure Software. "It is a great opportunity to bring our clients together and have meaningful conversations about the world of work today. How work gets done has evolved as a result of mobilization, globalization and technology advancements. As such, organizations must be able to adapt to these changes in order to support the digital workplace. This forum will allow us to further communicate and collaborate on how we can effectively manage the entire workforce and workplace experience."

The event follows the acquisition of Mangrove Software at the end of Q1 which marked the culmination of a five-year technology strategy to bring a unified, people-centric platform to the HCM market.

About Asure Software

Asure Software, Inc. (NASDAQ:ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. The company ensures a high-performing work environment by integrating its "keep it simple" solutions and expertise to more than 7,000 clients worldwide. Asure Software's suite of solutions range from HCM workforce management solutions, time and attendance to workspace asset optimization and meeting room management solutions. For more information, please visit http://www.asuresoftware.com.

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