# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

## FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 20, 2017

# ASURE SOFTWARE, INC.

(Exact name of registrant as specified in charter)

<u>Delaware</u>

0-20008 (Commission File No.) <u>74-2415696</u> (IRS Employer Identification No.)

(State or other jurisdiction of incorporation or organization)

110 Wild Basin Road, Suite 100, Austin, Texas 78746

(Address of principal executive offices)

512-437-2700

(Registrant's telephone number, including area code)

<u>N/A</u>

(Former Name and Address)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02. Results of Operations and Financial Condition.

On March 20, 2017, Asure Software, Inc. (the "Company") issued a press release announcing its financial results for its fourth quarter and fiscal year ended December 31, 2016. A copy of this press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information contained in this Item 2.02 of this Current Report (including the press release furnished as an exhibit hereto) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

#### Item 9.01. Financial Statements and Exhibits.

#### (d) Exhibits

EXHIBIT NUMBER

99.1

DESCRIPTION Press Release of the Registrant dated March 20, 2017

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### ASURE SOFTWARE, INC.

Dated: March 20, 2017

By <u>/s/ Brad Wolfe</u> Brad Wolfe, Chief Financial Officer



## Asure Software Reports Record Fourth Quarter and Full Year 2016 Financial Results; Reaffirms 2017 Guidance

AUSTIN, TX - March 20, 2017 - Asure Software, Inc. (NASDAQ: ASUR), a leading provider of Human Capital Management (HCM) and workplace management software, reported results for the fourth quarter and year ended December 31, 2016. The company also reported pro forma unaudited results, which included results from the acquisition of Mangrove Software as if it was completed on January 1, 2015.

## Fourth Quarter 2016 Financial

Summary	Actual Results Pro Forma Results							
(in millions except per share data and percentages)	Q	4 2016		Q4 2015	Change (%)	Q4 2016	 Q4 2015	Change (%)
Revenue	\$	9.7	\$	6.8	<b>44</b> %	\$ 9.7	\$ 8.8	10%
Gross Margin	\$	7.5	\$	4.7	60%	\$ 7.5	\$ 6.0	26%
Gross Margin (as a % of revenue)		77.5%		69.5%	11%	77.5%	68.0%	14%
EBITDA (excluding one-time expenses)	\$	2.2	\$	0.6	199%	\$ 2.2	\$ 0.6	274%
Net Income (Loss)		0.13	\$	(0.8)	117%	0.13	\$ (1.2)	111%
Net Income (Loss) per Diluted Share,								
Excluding one-time expenses	\$	0.09	\$	(0.08)	213%	\$ 0.09	\$ (0.15)	160%

Fiscal 2016 Financial Summary	Actual Results Pro Forma Results					\$		
(in millions except per share data and percentages)		2016		2015	Change (%)	 2016	 2015	Change (%)
Revenue	\$	35.5	\$	26.9	32%	\$ 37.7	\$ 35.1	7%
Gross Margin	\$	27.4	\$	19.6	40%	\$ 29.1	\$ 25.9	12%
Gross Margin (as a % of revenue)		77.2%		72.7%	6%	77.3%	73.8%	5%
EBITDA (excluding one-time expenses)	\$	7.5	\$	3.7	101%	\$ 8.0	\$ 4.7	72%
Net Income (Loss)	\$	(1.0)	\$	(1.8)	45%	\$ (0.1)	\$ (3.1)	95%
Net Income (Loss) per Diluted Share,								
Excluding one-time expenses	\$	0.24	\$	(0.17)	241%	\$ 0.26	\$ (0.39)	167%

#### Fourth Quarter and Fiscal 2016 Operational Highlights

- Appointed seasoned sales executive, Eyal Goldstein, to the new position of Chief Revenue Officer, and reorganized the sales team to optimize cloud sales for 2017.
- Total bookings for the fourth quarter of 2016 were up 13% year-over-year. For fiscal 2016, total bookings were up 11% compared to fiscal 2015.
- At quarter-end, backlog totaled \$2.5 million, a 36% decrease compared to the prior quarter and a 10% decrease from the year-ago quarter as the company accelerated the movement of customers through the implementation process. The company continues to expect enterprise clients to move through the implementation process throughout 2017, which will result in conversion from backlog to reported revenue growth.
- Secured several new wins in the fourth quarter of 2016 across a range of industry verticals with leading enterprises, including Procter & Gamble Co. -P&G, Deutsche Bank AG, London, Genpact, Arrow Electronics, Rogers Communications Inc., Akron Children's Hospital and Pearson.
- Sold and installed Version 8 of core HCM software at 12 new customers during the fourth quarter of 2016.
- Cross-sell opportunities grew 46% from the third quarter of 2016, reflecting the increasing amount of synergies realized by the company since its acquisition of Mangrove Software in March 2016.

- Overall pipeline of deals increased 32% from the prior quarter, as the company continues to integrate its sales team to sell its entire suite of time and labor, workforce, and HCM solutions.
- Completed the phased rollout of facial recognition technology to more than 400 sites with strategic customer, PSSI, which eliminated employee and supervisor fraud and resulted in cost savings and leads to the next phase in all Canada locations.
- Brought COBRA solution in-house, developing tighter integration with Asure's HCM platform to fulfill the company's vision of a "Hire to Retire" complete solution.
- Further enhanced Asure's suite of solutions and expanded deployment of Internet of Things sensor technologies by more than 345% in 2016.

#### Fourth Quarter and Fiscal 2016 Financial Results

- Revenue for the fourth quarter of 2016 increased 44% to \$9.7 million from \$6.8 million in the same year-ago quarter. On a pro forma basis, including the results from Mangrove Software as if the acquisition was completed on January 1, 2015, revenue increased 10% to \$9.7 million from \$8.8 million in the same year-ago quarter. For fiscal 2016, revenue increased 32% to \$35.5 million from \$26.9 million in fiscal 2015. On a pro forma basis, including the results from Mangrove Software as if the acquisition was completed on January 1, 2015, revenue increased 7% to \$37.7 million as compared to \$35.1 million in fiscal 2015.
- Recurring revenue for the fourth quarter of 2016 as a percent of total revenue was 73%, as compared to 76% in the fourth quarter of 2015. For fiscal 2016, recurring revenue as a percent of total revenue was 74% as compared to 75% in fiscal 2015.
- For the fourth quarter of 2016, cloud revenue increased 67%, on premise software revenue increased 574%, and hardware revenue increased 38% compared to the same year-ago quarter. For fiscal 2016, cloud revenue increased 51%, on premise software revenue increased 159%, and professional services revenue increased 42% from fiscal 2015.
- Gross margin for the fourth quarter of 2016 was \$7.5 million (78% of total revenue), a 60% increase from \$4.7 million (70% of total revenue) in the fourth quarter of 2015. For fiscal 2016, gross margin was \$27.4 million (77% of total revenue) compared to \$19.6 million (73% of total revenue) in fiscal 2015.
- EBITDA (Earnings before Interest, Taxes, Depreciation and Amortization)\* excluding one-time expenses\* for the fourth quarter of 2016 totaled \$2.2 million, an increase of 199% compared to \$599,000 in the fourth quarter of 2015. For fiscal 2016, EBITDA\* excluding one-time expenses\* totaled \$7.5 million, an increase of 101% compared to \$3.7 million in fiscal 2015.
- Net income per diluted share (excluding one-time expenses\*) for the fourth quarter of 2016 totaled \$0.09, compared to a net loss per diluted share (excluding one-time expenses\*) of \$(0.08) in the fourth quarter of 2015. On a pro forma basis, including the results from Mangrove Software as if the acquisition was completed on January 1, 2015, net income per diluted share (excluding one-time expenses\*) totaled \$0.09, an improvement from net loss per diluted share (excluding one-time expenses\*) totaled \$0.24 compared to a net loss per diluted share (excluding one-time expenses\*) of \$(0.17) in fiscal 2015. On a pro forma basis, including the results from Mangrove Software as if the acquisition was completed on January 1, 2015, net income per diluted share (excluding one-time expenses\*) of \$(0.17) in fiscal 2015. On a pro forma basis, including the results from Mangrove Software as if the acquisition was completed on January 1, 2015, net income per diluted share (excluding one-time expenses\*) of \$(0.17) in fiscal 2015. On a pro forma basis, including the results from Mangrove Software as if the acquisition was completed on January 1, 2015, net income per diluted share (excluding one-time expenses\*) totaled \$0.26, an improvement from a net loss per diluted share (excluding one-time expenses\*) of \$(0.39) in fiscal 2015.

#### 2017 Financial Outlook

Asure management reaffirmed its financial guidance for fiscal 2017 ending December 31, 2017 and introduced non-GAAP net income per share guidance:

Revenue EBITDA, excluding one-time items Net Income per share, excluding one-time items Non-GAAP net income per share \$45 million to \$47 million (+26.6% to +32.2% vs. 2016 YTD Actual) \$9 million to \$9.5 million (+20.7% to +27.4% vs. 2016 YTD Actual) \$0.22 to \$0.28 (compared to \$0.24 2016 YTD Actual) \$0.60 to \$0.75 (vs. \$0.68 2016 YTD Actual)

#### **Management Commentary**

"Q4 was another strong quarter for us, highlighted by double-digit year-over-year growth in revenue, gross profit, EBITDA, and net income," said Asure CEO, Pat Goepel. "Our performance capped off a transformative year for the company, as highlighted by our acquisition of Mangrove Software, which significantly expanded our total addressable market opportunity. On top of this, we enhanced and unified our software platform, expanded our sales resources, and bolstered our balance sheet through the equity raise we completed last December.

"More recently, we closed three strategic tuck-in acquisitions in January, which has enabled us to add to our rich technology, product platform, and growing sales team. From an organic growth perspective, we have focused heavily on training our salesforce to sell our entire application suite, which we expect will help shorten sales cycles, as we develop an even greater amount of touch points with our clients. We're also actively looking to build strategic channel partnerships with large software companies and other organizations that don't have competitive products, leveraging inherent synergies between HCM's employee-rich data and workspace management's facilities-rich data.

"When we look back at the accomplishments and progress we've achieved throughout the period, 2016 will go down as one of the most pivotal years in Asure's history. However, the groundwork has only just been laid. Going forward, we will build on this platform by continuing to invest in our sales and marketing teams while building on our channel partnerships to expand our presence in our key growth markets, such as HCM. We expect this to drive strong organic growth, but will also be focused on supplementing this with strategic acquisitions that will help us scale even further, we believe we are in a good position to achieve our guidance for 2017."

#### **Conference Call Details**

Asure management will host a conference call today at 11:00 a.m. Eastern time (10:00 a.m. Central time) to discuss these financial results and outlook. Asure CEO Pat Goepel and CFO Brad Wolfe will host the presentation, followed by a question and answer period.

Date: Monday, March 20, 2017 Time: 11:00 a.m. Eastern time (10:00 a.m. Central time) U.S. dial-in: 877-853-5636 International dial-in: 631-291-4544 Conference ID: 81040936

Please call the conference telephone number ten minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting with the conference call, please contact Liolios Group at 949-574-3860.

The conference call will be broadcasted live and available for replay via the investor section of the company's website.

#### About Asure Software

Asure Software, Inc. (NASDAQ: ASUR), headquartered in Austin, Texas, offers intuitive and innovative technologies that enable companies of all sizes and complexities to operate more efficiently. We help build companies of the future. Our cloud platform has helped more than 7,500 clients worldwide to better manage their people and space for a mobile, digital, multi-generational, and global organization. Asure Software's suite of solutions range from HCM workforce management solutions, time and attendance to workspace asset optimization and meeting room management solutions. For more information, please visit www.asuresoftware.com.

#### "Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995:

Statements in this press release regarding Asure's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. Such risks and uncertainties could cause actual results to differ from those contained in the forward-looking statements.

### **Company Contact:**

Brad Wolfe, CFO Asure Software, Inc. 888-323-8835 bwolfe@asuresoftware.com

#### **Investor Relations Contact:**

Matt Glover and Najim Mostamand Liolios Group, Inc. 949-574-3860 ASUR@liolios.com

#### ASURE SOFTWARE, INC. CONSOLIDATED BALANCE SHEETS (Amounts in thousands)

	De	cember 31, 2016	De	cember 31, 2015
Assets				
Current assets:				
Cash and cash equivalents	\$	12,767	\$	1,158
Accounts and note receivable, net of allowance for doubtful accounts of \$338 and \$145 at December				
31, 2016 and December 31, 2015, respectively		8,108		4,671
Inventory		487		784
Prepaid expenses and other current assets		1,256		1,072
Total current assets before funds held for clients		22,618		7,685
Funds held for clients		22,981		-
Total current assets		45,599		7,685
Property and equipment, net		1,878		2,212
Goodwill		26,259		17,436
Intangible assets, net		12,048		6,026
Other assets		39		458
Total assets	\$	85,823	\$	33,817
Liabilities and stockholders' equity				
Current liabilities:				
Current portion of notes payable, net of debt issuance cost	\$	5,455	\$	909
Accounts payable		1,576		2,670
Accrued compensation and benefits		1,192		715
Other accrued liabilities		1,613		1,181
Deferred revenue		9,252		10,803
Total current liabilities before client fund obligations		19,088		16,278
Client fund obligations		22,981		
Total current liabilities		42,069		16,278
Long-term liabilities:				
Deferred revenue		769		947
Notes payable, net of debt issuance cost		24,581		12,384
Other liabilities		158		490
Total long-term liabilities		25,508		13,821
Total liabilities	-	67,577	-	30,099
Commitments (Note 13)				
Stockholders' equity:				
Preferred stock, \$.01 par value; 1,500 shares authorized; none issued or outstanding		-		-
Common stock, \$.01 par value; 11,000 shares authorized; 8,901 and 6,674 shares issued, 8,517 and				
6,290 shares outstanding at December 31, 2016 and December 31, 2015, respectively		89		67
Treasury stock at cost, 384 shares at December 31, 2016 and December 31, 2015		(5,017)		(5,017)
Additional paid-in capital		295,044		279,649
Accumulated deficit		(271,875)		(270,903)
Accumulated other comprehensive income (loss)		5		(78)
Total stockholders' equity		18,246		3,718
Total liabilities and stockholders' equity	\$	85,823	\$	33,817
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## ASURE SOFTWARE, INC. CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS (Amounts in thousands, except share and per share data)

	TWE	FOR THE TWELVE MONTHS END DECEMBER 31,		
	201	6	2015	
Revenues:				
Cloud revenue	\$	20,606 \$	13,628	
Hardware revenue		3,795	3,300	
Maintenance and support revenue		4,566	6,054	
On premise software license revenue		2,218	856	
Professional services revenue		4,357	3,068	
Total revenues		35,542	26,906	
Cost of Sales		8,117	7,340	
Gross margin		27,425	19,566	
Operating expenses				
Selling, general and administrative		20,009	14,964	
Research and development		2,897	3,053	
Amortization of intangible assets		2,253	1,866	
Total operating expenses		25,159	19,883	
Income (loss) from operations		2,266	(317)	
Other income (loss)				
Interest income		10	22	
Loss on lease termination		-	(110)	
Loss on debt refinancing		-	(4)	
Foreign currency gain (loss)		(8)	1	
Interest expense and other		(2,012)	(1,109)	
Interest expense - amortization of original issue discount (OID)		-	(21)	
Acquisition costs		(1,039)	-	
Total other loss, net		(3,049)	(1,221)	
Loss from operations before income taxes		(783)	(1,538)	
Income tax provision		(189)	(219)	
Net loss	\$	(972) \$	(1,757)	
Other comprehensive income (loss):				
Foreign currency translation gain		83	8	
Other comprehensive loss	\$	(889) \$	(1,749)	
Basic and diluted net loss per share				
Basic	\$	(0.15) \$	(0.28)	
Diluted	\$	(0.15) \$	(0.28)	
Weighted average basic and diluted shares	Ψ	(0.15) ψ	(0.20)	
Basic	6	533,000	6,176,000	
Diluted	· · · · · · · · · · · · · · · · · · ·	533,000	6,176,000	

#### ASURE SOFTWARE, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (Amounts in thousands)

	FOR THE TWELVE MONTHS EN DECEMBER 31,		
	2016	2015	
\$	(972)	\$ (1,75	
		• • •	
	/	3,01	
		10	
	226	40	
	-	2	
	94	2	
	(2, 401)	50	
		52	
		(61	
		(52	
		1,12	
		42	
		63	
	(2,012)	3,35	
	(12,000)		
	(436)	(1,40	
	-	1	
	223		
	(6,562)		
	(18,775)	(1,38	
	18,413	5,30	
	(7,233)	(6,76	
	-	(7	
	(438)	,	
	(197)	(19	
	15,192	58	
	6,562		
	32,299	(1,14	
	97	1	
	11,609	83	
	1,158	32	
<u>\$</u>	12,767	\$ 1,15	
\$	1,415	\$ 99	
		60	
	-	60	
	6,000		
		TWELVE MON DECEMB   2016   \$ (972)   3,613   265   226   -   94   (3,401)   297   233   (1,104)   466   (1,729)   (2,012)   (12,000)   (436)   -   223   (6,562)   (18,775)   (18,775)   (438)   (197)   15,192   6,562   32,299   97   11,609   1,158   \$ 12,767	

#### \*Non-GAAP Financial Measures

This press release includes the following financial measures defined as non-GAAP financial measures by the Securities and Exchange Commission: EBITDA and GAAP Net Income/(Loss) excluding one-time expenses. These supplemental financial measures are not required by GAAP, nor is the presentation of this financial information intended to be considered in isolation or as a substitute for the financial information prepared and presented in accordance with GAAP. Management recognizes that non-GAAP financial measures have limitations in that they do not reflect all of the Expenses associated with Asure's earnings results as determined in accordance with GAAP. However, for the reasons described below, management uses these non-GAAP measures to evaluate the performance of Asure's business. Asure's management believes that it is important to provide investors with these same tools, together with reconciliation to GAAP, for evaluating the performance of Asure's business, as it may provide additional insight into Asure's financial results. See the "Reconciliation of GAAP Net Income/(Loss) to Earnings Before Interest, Taxes, Depreciation, Amortization and Stock Compensation Expense (EBITDA)" and the "Reconciliation of GAAP Net Income/(Loss) to Net Earnings Excluding One-Time Expenses" tables included in this press release for further information regarding these non-GAAP financial measures. In addition, these measures are presented because management believes they are frequently used by securities analysts, investors and others in the evaluation of companies. EBITDA is calculated by adding income taxes, interest expense, depreciation and amortization and stock compensation expense to net earnings. EBITDA is not defined under GAAP and should not be considered in isolation or as a substitute for net earnings and other consolidated earnings data prepared in accordance with GAAP or as a measure of Asure's profitability.

Net Earnings Excluding One-Time Expenses is calculated by combining the company's GAAP Net Earnings, or earnings per share, with expenses that are one time in nature and are not expected to recur on a dollar or per share basis.

Free Cash Flow is computed by subtracting capital expenditures from cash flow from operations, each as determined in accordance with GAAP and as reflected in the statement of cash flows.

Reconciliation of GAAP Net Earnings to Earnings Before Interest, Taxes, Depreciation, Amortization and Stock Compensation Expense (EBITDA) and EBITDA Excluding One-time Expenses.

#### FOR THE THREE MONTHS ENDED

\$000s	December 31, 2016	December 31, 2015	
Net Income (Loss)	\$ 131	\$	(795)
Interest and amortization of OID	543		270
Tax	56		74
Depreciation	193		229
Amortization	730		459
Stock Compensation	60		74
EBITDA	1,713		311
One-time expenses	502		298
EBITDA excluding one-time expenses	\$ 2,215	\$	609

#### FOR THE TWELVE MONTHS ENDED

\$000s	December 31, 2016	De	December 31, 2015		
Net Loss	\$ (972)	\$	(1,757)		
Interest and amortization of OID	1,917		1,117		
Tax	189		219		
Depreciation	935		721		
Amortization	2,678		2,291		
Stock Compensation	226		409		
EBITDA	4,973		3,000		
One-time expenses	2,550		734		
EBITDA excluding one-time expenses	\$ 7,523	\$	3,734		

### Reconciliation of GAAP Net Income (Loss) to Net Income Excluding One-time Expenses

## FOR THE THREE MONTHS ENDED

\$000s	December 31, 2016	I 	December 31, 2015	
Net Income (Loss)	\$ 131	\$	(795)	
Legal & Professional Services	429		57	
Other one-time items (net)	73		241	
Sub-total excluding Taxes	502		298	
Sub-total	502		298	
Net Income excluding one-time items	\$ 633	\$	(497)	

## FOR THE TWELVE MONTHS ENDED

\$000s	December 31, 2016	De	December 31, 2015		
Net Loss	\$ (972)	\$	(1,757)		
Legal & Professional Services	1,411		92		
Severance, Recruitment & Relocation	809		55		
Other one-time items (net)	330		587		
Sub-total excluding Taxes	2,550		734		
Sub-total	2,550		734		
Net Income excluding one-time items	\$ 1,578	\$	(1,023)		