ASURE SOFTWARE

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Asure Software's Director of Enterprise Sales to Speak at Future Offices Seattle

Mobile Technology drives new strategies

AUSTIN, Texas, Aug. 17, 2017 (GLOBE NEWSWIRE) -- Asure Software (NASDAQ:ASUR), a leading provider in HCM and workspace management software announced today that Director of Enterprise Sales, Sharon Weldon, will be speaking at the Future Offices West Summit 2017 on August 22nd -24th in Seattle, Washington. Weldon is presenting during the general session and will host a rapid fire round table. Future Offices is a yearly summit attracting the most elite minds from the world's most successful and workspace savvy businesses.

Weldon will be presenting on how workplace technology and a mobile strategy can improve business productivity. Businesses that have been organized around the structure of an office can be redeployed as a mobile workforce. Large organizations that use an "enterprise mobility" approach can realize significant productivity gains.

"Mobility is something that today's workforce demands and expects from their employer. The future of the mobile workforce is now and companies must be ready with technology today in order to attract and retain top talent," said Weldon. "Companies must enable their employees to be as productive when remote as they are while in the office, as well as enable management the visibility needed to ensure operations run efficiently."

According to the IDC, the number of mobile workers in the United States will exceed 100 million by the year 2020. Globally, the mobile workforce will include more than 1.75 billion people—40% of the total population. With that many people trading in their cubicles for their kitchen tables, businesses need to find a way to keep these mobile workers engaged, productive and profitable for their organization.

"Our changing workforce expects the latest in technology in order to function efficiently," says Weldon. "No longer can employees be tied to their computers. They do business in a mobile world and need the appropriate mobile technologies to get work done. Mobile has to be a new way of doing business."

About Asure Software

Asure Software, Inc., headquartered in Austin, Texas, offers intuitive and innovative solutions designed to help organizations of all sizes and complexities build companies of the future. Our cloud platforms enable more than 80,000 clients worldwide to better manage their people and space in a mobile, digital, multi-generational, and global workplace. Asure Software's offerings include a fully-integrated HCM platform, flexible benefits and compliance administration, HR consulting, and time and labor management as well as a full suite of workspace management solutions for conference room scheduling, desk sharing programs, and real estate optimization. Visit us at asuresoftware.com

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