Instruction 1(b)

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*<br>Goldstein Eyal                       |                         |                             |                        | er Name <b>and</b> Ticker<br>RE SOFTWA |                   |  |                        | tionship of Reportin<br>all applicable)<br>Director            | Dwner                        |                          |
|--|-------------------------|-----------------------------|------------------------|--|-------------------|--|------------------------|--|------------------------------|--------------------------|
| (Last)<br>3700 N CAPI  | (First)<br>TAL OF TEXAS | (Middle)<br>5 HWY, SUITE 35 | 06/30/                 | of Earliest Transac<br>2020            | ction (Month/D    | ay/Year)   | X                      | Officer (give title<br>below)<br>Chief Rev                     | below<br>renue Officer       | (specify<br>)            |
| (Street)<br>AUSTIN   | ТХ                      | 78746                       | 4. If An               | nendment, Date of (                    | Original Filed    | (Month/Day/Year)   | 6. Indiv<br>Line)<br>X | idual or Joint/Group<br>Form filed by One<br>Form filed by Mor | e Reporting Pers             | son                      |
| (City)   | (State)                 | (Zip)                       |                        |  |                   |  |                        | Person   |                              |                          |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                         |                             |                        |  |                   |  |                        |  |                              |                          |
| 1. Title of Securi   | ity (Instr. 3)          |                             | 2. Transaction<br>Date | 2A. Deemed<br>Execution Date,          | 3.<br>Transaction | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, |                        | 5. Amount of<br>Securities                                     | 6. Ownership<br>Form: Direct | 7. Nature<br>of Indirect |

|  | (Month/Day/Year) | if any<br>(Month/Day/Year) | Code (Instr.<br>8) |   | 5)                   |               |                   | Beneficially<br>Owned Following<br>Reported | (D) or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |
|--|------------------|----------------------------|--------------------|---|----------------------|---------------|-------------------|---|-----------------------------------|---------------------------------------|
|  |                  |                            | Code               | v | Amount               | (A) or<br>(D) | Price             | Transaction(s)<br>(Instr. 3 and 4)          |                                   | (1130.4)                              |
| Asure Software, Inc. Common Stock (\$0.01 par value) | 06/30/2020       |                            | Α                  |   | 7,500 <sup>(1)</sup> | A             | \$ <mark>0</mark> | 36,617                                      | D                                 |                                       |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|   |   |  | ( 6 /   | • ·                          |   |  |     | · • ·               |                    |   |  |  |  |   |  |
|---|---|--|---|------------------------------|---|--|-----|---------------------|--------------------|---|--|--|--|---|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D) (Instr.<br>3, 4 and 5) |     | ate of Securities   |                    | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |  |
|   |   |  |   | Code                         | v | (A)  | (D) | Date<br>Exercisable | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares   |  |  |   |  |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy)    | \$6.43  | 06/30/2020                                 |   | A                            |   | 60,000   |     | (2)                 | 06/30/2025         | Common<br>Stock<br>(\$0.01<br>par<br>value)         | 60,000   | \$0  | 60,000   | D |  |

Explanation of Responses:

1. Represents grant of restricted stock units that vest 1/3rd on the first anniversary of the Grant Date and the remaining 2/3rds vest over a period of two years in equal quarterly installments with the last such vesting date being the third anniversary of the Grant Date.

2. Represents grant of employee stock options that vest 1/3rd on the first anniversary of the Grant Date and the remaining 2/3rds vest over a period of two years in equal monthly installments with the last such vesting date being the third anniversary of the Grant Date.

| <u>/s/ Eyal Goldstein</u> |  |
|---------------------------|--|
|---------------------------|--|

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

07/02/2020

Date